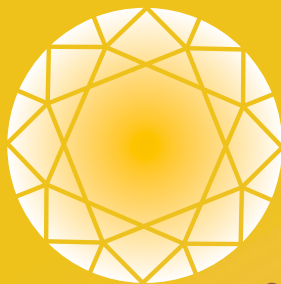


INTERNATIONAL JEWELLERY DESIGN EXCELLENCE AWARD 2025



國際珠寶設計大獎2025

WINNING PIECES PARADE
得獎作品專輯巡禮



Hong Kong International
Jewellery Show

香港國際珠寶展

4-8/3/2025



www.hktdc.com





International Jewellery Design Excellence Award

國際珠寶設計大獎

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Acknowledgement 鳴謝

Organiser 主辦機構	Hong Kong Trade Development Council (HKTDC) 香港貿易發展局
Co-organisers 合辦機構	<p>The Jewellers' and Goldsmiths' Association of Hong Kong Limited 香港珠寶首飾業商會有限公司</p> <p>Hong Kong Jewellery & Jade Manufacturers Association 香港珠寶玉石廠商會</p> <p>Hong Kong Jewelry Manufacturers' Association 香港珠寶製造業廠商會</p> <p>Diamond Federation of Hong Kong, China Ltd. 香港鑽石總會有限公司</p>
Supporting Organisations 支持機構	<p>Gems & Jewelry Institute Thailand (GIT)</p> <p>Guangzhou Panyu Jewelry Designers and Craftsmen Association</p> <p>Japan Jewelry Association (JJA)</p> <p>Jewellers Association of Australia (JAA)</p> <p>World Academy of Design UAE</p>



International Jewellery Design Excellence Award 國際珠寶設計大獎

Background 背景

The International Jewellery Design Excellence (IJDE) Award is organised by Hong Kong Trade Development Council (HKTDC) and co-organised by The Jewellers' and Goldsmiths' Association of Hong Kong Limited, Hong Kong Jewellery & Jade Manufacturers Association, Hong Kong Jewelry Manufacturers' Association and Diamond Federation of Hong Kong, China Ltd. since 2009. This biennial award creates a platform to honour creative and eminent jewellery designers from around the world, and provides an opportunity for international jewellery designers to exchange experiences, expertise and craftsmanship and to compete for the highest honour – Champion of the Champions.

「國際珠寶設計大獎」自2009年起由香港貿易發展局主辦，及由香港珠寶首飾業商會有限公司、香港珠寶玉石廠商會、香港珠寶製造業廠商會及香港鑽石總會有限公司合辦。此大獎雲集世界各地珠寶設計比賽的冠軍得主，共同角逐珠寶設計的最高殊榮 - 「冠軍中之冠軍」，藉此表揚傑出珠寶設計師及推動業界在設計經驗、專業及工藝上的交流。

Judging Panel 評審

For this prestigious award, the organiser is proud to have invited seven internationally renowned industry leaders and design experts to form a heavy-weighted judging panel.

為隆重其事，大會特別邀請了七位來自世界各地的國際珠寶界及設計界的重量級人仕，擔任是次比賽的評審工作。

HONG KONG 香港

**Mr Lawrence MA (Chief Judge)**

Chairman,
HKTDC Hong Kong International Jewellery Show 2025
Fair Organising Committee

馬壙宜先生 (首席評判)

香港貿發局香港國際珠寶展2025籌備委員會主席



Mr Lawrence Ma, CEO of the Lee Heng Diamond Group, has been engaged in diamond industry for over 50 years. Being regarded as the pioneer in this trade, Mr Ma occupies a number of important positions presently, including the Founding President of the Diamond Federation of Hong Kong, Chairman for HKTDC Hong Kong International Jewellery Show Fair Organising Committee. At the same time, Mr Ma actively participates in social services and is a counselor of the Gems & Jewelry Trade Association of China, Vice-president of the Shanghai Diamond Exchange Council, member of the Gemological Institute of America Board of Governors, executive committee member of The World Federation of Diamond Bourses and the director of The Chinese General Chamber of Commerce.

馬壙宜先生，利興鑽石集團首席執行官，從事鑽石業逾50年。馬先生是香港鑽石總會的創會會長，獲冠以鑽石業先驅的美譽。他現時亦擔任香港貿易發展局香港國際珠寶展展覽籌備委員會主席。與此同時，馬先生亦積極投身社會服務，如擔任中國珠寶玉石首飾行業協會顧問、上海鑽石交易所副理事長、美國寶石研究院理事會成員、世界鑽石交易所聯合會執行委員會委員及香港中華總商會選任會董。

HONG KONG 香港

**Ms Jessica FONG**

Director, Unicorn Jewelry Design Co., Ltd

方潔然女士

Unicorn 珠寶設計有限公司董事



From first sight, one often notices the dazzling charm of Jessica Fong's designs. It has always been the designer's aspiration to convey her love for nature and life through her work. She also draws inspiration from her vast travel and with her mastered artistry, incorporates elements and images from around the globe into her designs. Loyal customers recognize her eye for beauty and her ability to translate her perspective into elegant and timeless pieces.

Jessica discovered her love for jewelry at an early age, and in 1992, she set up her own company in Hong Kong, Unicorn Jewelry Design Co. Ltd. From humble beginnings, her specialized Victorian styles soon caught the attention of jewelry lovers, locally and worldwide, and since then, she has been invited to exhibit her precious adornments internationally, including in New York, Italy, the Middle East, Switzerland and China. In 2005, Jessica established her own high-end jewelry label, Jessica Fong Fine Jewelry, and her work was sought after by widely recognized retailers like Ben Bridge Jeweler in the US and Princess of Asturias in Spain. In 2015, Jessica had established another high-end jewelry brand "Jessica Fong Artistry Jewellery". Her ongoing fascination with beautiful gemstones also led her to ongoing projects with Swarovski, making Gem Versions couture for Enlightened Swarovski Elements at 2009 and Gem Visions pieces for Swarovski from 2007.

“萬物皆美，Jessica Fong 所設計的珠寶就是為了展現女性的璀璨豔光，讓她們的生命閃耀著歡欣的氣氛”

香港傑出珠寶設計師 Jessica Fong (方潔然小姐)，所設計的每件珠寶首飾，都充分展示出設計者本人那閃爍悅目的才華和氣質。她那與生俱來的藝術天份，及遍及世界的遊歷，為她帶來源源不絕的創作靈感。不少顧客及珠寶愛好者皆形容 Jessica 的作品呈現出對真、善、美的熱情追求，並傳遞了生命的愛與美麗。

生於香港，從小便熱愛藝術與設計。她對珠寶設計的熱忱及追求完美的態度，更成就了她的設計事業。Jessica 在 1992 年成功創立 Unicorn 珠寶設計有限公司，當中維多利亞風格的高級珠寶系列更成為國際市場焦點，為公司帶來不少海外客戶。2005 年 Jessica 推出自己的珠寶品牌 “Jessica Fong Fine Jewelry”，同年接受了美國馳名高級珠寶零售商 Ben Bridge Jeweler 邀請成為旗下其中一個設計師品牌，一直合作至今。並於 2015 年推出 “Jessica Fong Artistry Jewellery”，她量身打造的鑲飾，往往被各國皇室要員如西班牙公主及好萊塢明星藝人等青睞，成為他們華服之上的點睛之筆。並且經常為香港乃至世界知名人士提供典禮珠寶設計和贊助，亦有擔任一些歐美和東南亞設計師及珠寶品牌的創作顧問。

HONG KONG 香港

**Ms Loletta LAI**

Head of Marketing,
Natural Diamonds APAC,
De Beers Group

黎翠華女士

戴比爾斯集團天然鑽石亞太區公關總監



Loletta Lai is a seasoned communication strategist and veteran PR expert with over two decades of experience in the luxury and diamond industries. Since 2021, she has spearheaded the Natural Diamonds Marketing in the APAC region at De Beers Group, where her deep expertise in brand storytelling and marketing drives impactful campaigns across the region. Her mission is to elevate the allure and authenticity of natural diamonds, shape consumer perception, boost desirability, and strengthen relationships with media, key opinion leaders, and industry stakeholders. She is particularly known for her unique ability to build trust, create resonance, and ignite passion for natural diamonds throughout the APAC region.

Loletta's journey in the diamond world began in 1997 when she joined De Beers and became Regional Director of the Diamond Information Centre. Here, she quickly established herself as a thought leader in diamond culture. Over the years, she has played a pivotal role in shaping the brand narrative for Forevermark, a role she has held since its launch in 2004 in Hong Kong, showcasing her influence and leadership.

黎翠華女士是一位經驗豐富的傳播策略師和資深公關專家，在奢侈品和鑽石行業擁有超過二十年的經驗。自2021年起，她帶領戴比爾斯集團天然鑽石亞太區的工作，憑藉其在品牌塑造和市場營銷方面的深厚專業知識，開展了一系列極具影響力的活動。她的使命是提升天然鑽石的吸引力和真實性，塑造消費者的認知，激發購買慾，並強化與媒體、意見領袖和行業利益相關者的關係。她建立了大眾對天然鑽石的信任、創造共鳴並點燃熱情。

黎翠華女士的鑽石旅程始於1997年，當時她加入戴比爾斯並成為鑽石資訊中心的區域總監。在這裡，她迅速成為鑽石文化的思想領袖。多年後，自Forevermark於2004年在香港推出，她便負責起Forevermark的品牌塑造並一直扮演著舉足輕重的角色，無不展現了她的行業影響力和領導力。

FRANCE 法國



Mr Olivier SEGURA

Gemologist and Scientific Director
L'ÉCOLE, School of Jewelry Arts



Olivier Segura is a gemologist and Scientific Director of L'ÉCOLE, School of Jewelry Arts. He is also the representative for France and the vice-president of the Pearl Committee of the International World Jewellery Confederation (CIBJO) and one of the representatives for France at the International Organization for Standardization (ISO) for the topics related to jewelry.

HONG KONG 香港

Ms Belinda YUEN

Associate Specialist, Jewellery Department,
Christie's Hong Kong Limited

阮永琦女士

佳士得 亞太區珠寶部專家



Belinda Yuen is an Associate Specialist in the Jewellery Department at Christie's Hong Kong. She first joined Christie's while in college as an intern in the department. Upon graduating, Ms. Yuen returned to Christie's as department coordinator in 2018.

As an Associate Specialist, Ms. Yuen is involved in various aspects of the business including jewellery valuations, obtaining consignments, catalogue production as well as client development and closely collaborating with Christie's worldwide jewellery teams. Ms. Yuen graduated from Northeastern University with a bachelor's degree in Journalism and holds a Graduate Diamonds (G.D.) diploma from the Gemological Institute of America (GIA) and Advanced Coloured Gemstones from Swiss Gemmological Institute (SSEF).

Belinda is fluent in Cantonese, Mandarin and English.

阮永琦現駐香港，為佳士得珠寶部專家。她於大學期間首次加入佳士得，擔任部門實習生。畢業後，於2018年正式加入佳士得，出任部門拍賣統籌一職。

作為珠寶部專家，阮永琦參與業務的多個範疇，包括珠寶估值、拍品徵集、圖錄編纂及客戶拓展的工作。此外，她亦與佳士得全球珠寶部專家團隊緊密合作，致力推動業務發展。阮永琦畢業於美國東北大學 (Northeastern University)，獲得新聞學學士學位，並持有美國寶石研究院(GIA)頒發的鑽石畢業文憑(G.D.)，以及瑞士寶石研究院(SSEF)的進階彩寶課程證書。

阮永琦精通英文、廣東話及普通話。

ITALY 義大利



Mr Giovanni MICERA

Editor in chief,
PREZIOSA MAGAZINE

Member of the National Register of Journalists since 1987. Co-founder of Informedia and Artemisia Comunicazione. Editor for Napoli Guide, Incontri, Napolinotte, Il Giornale di Napoli. Managed ASIT, providing digital press services. Vice-president of Associazione Nazionale Gioiello Moda Italia. Editor of Preziosa Magazine since 2007.



AUSTRALIA 澳洲



Mrs Bebe BAKHSI

Blogger & Influencer



Blogger, influencer and digital content creator active in the niche of diamonds, gemstones and high jewellery with global reach, building intrinsic brand value and brand awareness for the jewellery industry on B2B and B2C level.

Champion of the Champions	冠軍中之冠軍	(One winner一名)
Aesthetic Award	最佳整體美感獎	(One winner一名)
Craftsmanship Award	最佳工藝獎	(One winner一名)
Innovative and Uniqueness in Design Award	最佳創意獎	(One winner一名)
Distinction Award	卓越設計獎	(Four winners四名)
Merit Award	優異設計獎	(Three winners三名)

Trophy of “Champion of the Champions” 「冠軍中之冠軍」獎座

Designer 設計者



Mr Wallace CHAN

Top-class International Jewellery Design Master

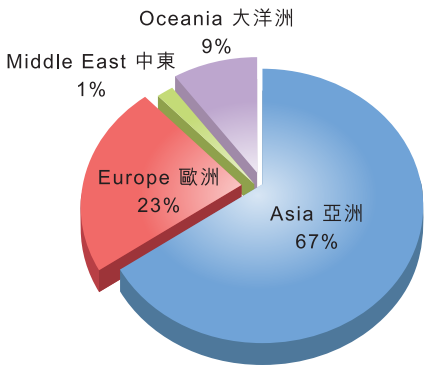
陳世英先生

國際頂尖珠寶設計大師



The IJDE Award 2025 has received 80 entries from 9 countries and regions.

國際珠寶設計大獎2025
共收到80件來自9個國家及地區的參賽作品。



Continents 各大洲	Countries & Regions 國家及地區	No. of Entries Received in 2025 2025年收到的 參賽作品數目	Sub-Total of Continents 各大洲小計
Asia 亞洲	Chinese Mainland 中國內地	17	54
	Hong Kong 香港	17	
	India 印度	8	
	Japan 日本	8	
	Taiwan 台灣	4	
Europe 歐洲	Russia 俄羅斯	16	18
	United Kingdom 英國	2	
Middle East 中東	Iran 伊朗	1	1
Oceania 大洋洲	Australia 澳洲	7	7
Total:		80	80

Craftsmanship
Award
最佳工藝獎



Born of Blue



Title of Winning Design

得獎設計名稱

Born of Blue

(Pendant / Brooch 吊墜 / 胸針)

Designer

設計師

CHAN Hoi Yi

(Hong Kong, China 中國香港)

Sponsoring Company

贊助公司

Tai Chung Jewellery Company Limited

Inspired by a proverb of my favourite philosopher XunZi: "Born of blue, but better than blue"

Blue dye was distilled from indigo plant, but dye was bluer than the plant itself; The knowledge taught by teacher, make the students surpass the teacher himself.

It inspired my design like a visual metaphor: Chinese-Cloud symbolise knowledge (Everchanging form/law of nature) ; Chinese-Knots symbolise teacher/students (From simple to complex shape, to the deepening of blue colours. The progress symbolise Self-improvement)

I admire the vague elegance in this proverb. It's humble, pure, not flashy, with a scent of scholarly temperament, with goodwill and charm. It may sounds a bit naive and idealistic today, but that's what I want to express in this jewellery.

* By alphabetical order of surname of designer
以設計師姓氏之英文字母次序排列

Innovative and
Uniqueness in
Design Award
最佳創意獎

Summer Night Celebration



Title of Winning Design

得獎設計名稱

Summer Night Celebration

(Earrings 耳環)

Designer

設計師

Ying Chen CHEN

(Taiwan 台灣)

Sponsoring Company

贊助公司

Pu Yi CO., LTD.

The inspiration for this piece comes from the mystical Barringtonia flower - night fairy of summer. Her life lasts only for a single night.

As dusk falls, she blooms in quiet elegance, only to gently descend with the first light of dawn. Though her existence is fleeting, she shines like fireworks and breathtakingly beautiful.

In this design, I sought to capture the moment when the stamens burst forth from the bud, with countless filaments unfurling like delicate tendrils, radiating boundless energy, vitality, and freedom. This imagery deeply moved me, reminding me that "Life, like a flower, is fleeting—not measured by its length, but by whether it has burned brightly."

As a jewelry designer, I often ask myself: what can I leave behind in this world? Perhaps, through my creations, I can transform those fleeting moments of emotion into eternal beauty.

* By alphabetical order of surname of designer
以設計師姓氏之英文字母次序排列

Aesthetic Award
最佳整體美感獎

Contemplation



Title of Winning Design

得獎設計名稱

Contemplation

(Ring 戒指)

Designer

設計師

Mariia EFIMOVA

(Russia 俄羅斯)

Sponsoring Company

贊助公司

JEMAE

In a world where everything happens too fast, beauty is commonplace, and we are often seduced only by the outside. But the underside sometimes says much more. "Contemplation" is an invitation to stop and a reminder that true beauty lies within us.

* By alphabetical order of surname of designer
以設計師姓氏之英文字母次序排列

Distinction Award

卓越設計獎

Manting



Title of Winning Design

得獎設計名稱

Manting

(Earrings 耳環)

Designer

設計師

Ke Ning MA

(UK 英國)

Sponsoring Company

贊助公司

Xiyue Jewellery (Shenzhen) Limited

A blissful afternoon visit to the Manting Garden of Bännà prompted this collection. Inspired by the love story of Princess Dai, the Manting collection evokes the image of her lithe figure encircled by peacocks as she dances gracefully alongside an azure pool full of lotuses in resplendent bloom.

* By alphabetical order of surname of designer
以設計師姓氏之英文字母次序排列

Champion of
the Champions
冠軍中之冠軍



The Kaleidoscope



Title of Winning Design
得獎設計名稱

The Kaleidoscope
(Necklace 項鍊)

Designer
設計師

Nadia Neuman
(Australia 澳洲)

Sponsoring Company
贊助公司

Self financed

Designed with interchangeable components, can be worn in a number of ways and features a fully functioning kaleidoscope. It showcases the beauty and versatility of natural coloured diamonds in both polished and rough forms.

* By alphabetical order of surname of designer
以設計師姓氏之英文字母次序排列

Fine Gold and Jade Chinese Zodiac
White Jade Series

Title of Winning Design
得獎設計名稱

Fine Gold and Jade Chinese Zodiac
White Jade Series
(Pendant 吊墜)

Designer
設計師

PAN Yan
(Mainland, China 中國內地)

Sponsoring Company
贊助公司

Guo Yu Tian Gong

India is one of the treasures of Chinese culture and represents the identity symbol of everyone. The twelve zodiac signs are also the most representative oriental traditional culture of Chinese culture.

In order to pay tribute to the national treasure "Twelve Beasts' Heads", we reshape the "Twelve Beasts' Heads" in a new way. Combine the international design context with oriental traditional culture to create contemporary art jewelry from Chinese culture that can be understood by the whole world. The design context of ancient for modern use, Western for Chinese use, Chinese and Western design context allows Westerners to appreciate and Learn about our works designed in China. Do a good job in cultural and creative design and tell Chinese stories well.

* By alphabetical order of surname of designer
以設計師姓氏之英文字母次序排列

Distinction Award

卓越設計獎

Forest of Elvës



Title of Winning Design
得獎設計名稱

Forest of Elves
(Brooch 胸針)

Designer
設計師

ZHANG Meiling
(Mainland, China 中國內地)

Sponsoring Company
贊助公司

Guangzhou Golden Orange Jewelry
Design Co. Ltd

She wears a light and flowing dress, a mysterious and beautiful figure that dances in harmony with nature.

* By alphabetical order of surname of designer
以設計師姓氏之英文字母次序排列

Distinction Award
卓越設計獎

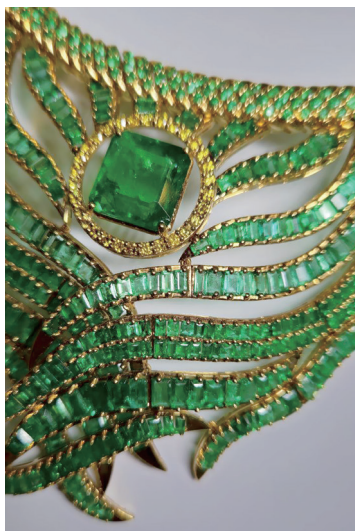
I AM YOU

Title of Winning Design
得獎設計名稱I AM YOU
(Pendant / Earrings 吊墜/耳環)Designer
設計師Limin ZHOU
(Mainland, China 中國內地)Sponsoring Company
贊助公司

Self financed

Glaciers and lava - they flow and burn and they seem to be opposite and contain each other, and together they write the story of the earth. Like us humans, there may be a hot heart hidden under a seemingly cold exterior; People who are equally warm on the outside can also be extremely calm on the inside. These contrasts and opposites belong to us, and wherever we are on Earth, we all want to understand and respect each other to be more inclusive.

Indeed, we are pursuing the beauty of harmonious among the differences.



Title of Winning Design

得獎設計名稱

Sunrise

(Necklace Set 項鍊)

Designer

設計師

Sadaf SARVMAND

(Iran 伊朗)

Sponsoring Company

贊助公司

Dhamani Group

The view of the jungle in the sunrise. I got inspiration from the view of a jungle in the sunrise and I use yellow diamond to show the light reflections and I used 3 shapes of emerald (emerald cut ,princess cut and round) to show the jungle and I also used enamel in the bracelet to show a tree trunk.



Ocean Of Life



Title of Winning Design
得獎設計名稱

Ocean Of Life
(Bracelet 手鐲)

Designer
設計師

XU Qihua
(Hong Kong, China 中國香港)

Sponsoring Company
贊助公司

H Y L Creations

Life on Earth originated in the sea. In Greek mythology, the dolphins that guard the ocean interspersed between the waves, seeking for an angel who can protect the ecology of the ocean, then give her a bracelet, and protect the Earth's precious water resources together, as well as defending the sea and live.

The waves are the promise of life, the spooondrift rise and fall freely between the blue waves, the sea was foaming, it's the water and air, it's the depth and infinity, when the sun shines on the sparkling water, it awakens the light of life.

* By alphabetical order of surname of designer
以設計師姓氏之英文字母次序排列

Merit Award
優異設計獎

The Carving of Nature



Title of Winning Design
得獎設計名稱

The Carving of Nature
(Ring 戒指)

Designer
設計師

YI LuShan
(Mainland, China 中國內地)

Sponsoring Company
贊助公司

Self financed

There is a kind of beauty known as the twisted beauty sculpted by nature.

The canyon, having endured thousands of years of erosion by wind and rain and the compression of external forces, has formed contorted folds in the mountain body. A myth of the canyon vividly emerges on the earth. Before attaining this beauty, the canyon has undergone a process of thousands of years of tempering, tearing, and rebirth. Natural diamonds are also a wonder of nature. Having gone through hundreds of millions of years of refinement and thousands of years of transformation, they can only reveal their dazzling beauty after being carved repeatedly, cut by cut.

* By alphabetical order of surname of designer
以設計師姓氏之英文字母次序排列



GIT
Gem and Jewelry
Institute of Thailand

FGA - Gemmologist Diploma Programme

(450 hrs.)

Application Date : From now– 2 December 2025

Duration : 8 January - 30 May 2025

Training Day : Mon - Fri

Time : 9.30 AM - 15.30 PM

At 3rd floor, ITF Tower Silom, Thailand

Cost free 10,600 USD (*Included VAT 7 %)



For more information

Tel: (662)-634-4999 ext 306

@gittrainingcenter schanida@git.or.th



FGA - Gemmologist Diploma Program

The Gem & Jewelry Institute of Thailand, in collaboration with the Gemmological Association of Great Britain (Gem-A), the world's first gemological institute, is pleased to offer training towards the Gem-A Gemmology Diploma. This is the single most prestigious international gemological qualification in the world. Upon completion of the Diploma course, students will be confident at handling, testing and identifying a wide variety of gemstones. The course will also build participants' confidence in purchasing gems.

Tools

- Theory Notes and Practical Book
- 10X Loupe and Pen Light
- Hand-Held Spectroscope
- Stone Cloth and Tweezers
- A Crystal Structure Kit

Course outline

Foundation Course

- 1 The Nature of Gem Materials
- 2 Natural Gem Materials
- 3 Crystalline Materials
- 4 Fashioning of Gemstones
- 5 Gem in Jewelry
- 6 Specific Gravity
- 7 Color in Gems
- 8 Natural, Artificial, Imitation and Treated
- 9 Gem Materials
- 10 Optical Magnification, the 10X lens and the Microscope
- 11 Nature of Light; It's interaction with Gem Materials
- 12 Non-Visible Radiation; X-ray, UV and Infrared uses

Diploma Course

- 1 The Nature of Gem Materials
- 2 Structure and Properties
- 3 Color and Optical Properties
- 4 Advanced Optical Gem Testing
- 5 The Electromagnetic Spectrum and Spectroscopy
- 6 Non-Optical Properties and Gem Testing
- 7 The Microscope, Magnification and The study of Inclusions
- 8 Fashioning of Gem Materials
- 9 Manufacture of Artificial Gem Materials
- 10 Treated Gem Materials
- 11 Gem Materials of Inorganic Origin
- 12 Gem Materials of Organic Origin



广州市番禺区珠宝设计与工艺师协会

Guangzhou Panyu Jewelry DESIGNERS and CRAFTSMEN Association

成立目的

加强团结行业的力量，推动珠宝设计及工艺人才发展、孵化、技能提升等，深度开拓内外市场空间，全方位互联互通，共建共享，为珠宝设计及工艺人才提供广阔的成长空间，为珠宝产业的可持续发展提供动力，全力开拓双循环格局下的跨界和国际合作。

四大核心使命



品牌孵化培育

通过每年生肖珠宝设计大赛，设计师个人IP打造及品牌培育，推进珠宝产业的提升。



跨界合作

定期举办各类行业的品牌商、生产商、供应商、电商专题讲座及对接会，交流商业信息，实现资源共享，跨界合作。



建立设计师评级标准

为珠宝设计师可持续发展的综合平台争取广阔的发展空间，提升行业标准地位。



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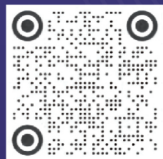
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Contact Information 聯絡方式

General Enquiries 一般查詢

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GIT Gem and Jewellery
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**JEWELLERS
ASSOCIATION
OF AUSTRALIA**



Hong Kong Trade Development Council - Head Office
38/F Office Tower, Convention Plaza,
1 Harbour Road, Wan Chai, Hong Kong
Tel: (852) 1830 668 Fax: (852) 2824 0249 Email: hktdc@hktdc.org

香港貿易發展局總辦事處
香港灣仔港灣道1號會展廣場辦公大樓38樓
電話: (852) 1830 668 傳真: (852) 2824 0249 電郵: hktdc@hktdc.org

www.hktdc.com