

International Jewellery Design Excellence (IJDE) Award 2025

Frequently Asked Questions

Part I: General Information

1. Why should I participate in the IJDE Award?

A: IJDE Award provides an opportunity for international First-Prize winning jewellery designers to share experiences and to compete for the highest honor. The champion of the IJDE Award, “Champion of the Champions”, is an international recognition to one’s excellent and prestigious jewellery designs worldwide.

2. What would I get from IJDE Award?

A: The 12 winning designs will be exposed to extensive publicity and media coverage:

- The 12 winning pieces will be featured in the Hong Kong International Jewellery Show 2025, the world’s largest jewellery market place and attracted over 70,000 international trade buyers each year.
- Booklets, video and panels featuring the 12 winning pieces will be distributed and displayed at the Hong Kong International Jewellery Show.
- Coverage in Organiser's and Co-organisers' publications.
- Trophies and certificates will be presented to the winners. The trophies for the top four winners will be designed by the top-class international jewellery designer Mr Wallace Chan.
- The top eight winners will be offered a free trip to Hong Kong to attend the award presentation ceremony at the Hong Kong International Jewellery Show 2025.

3. Is there any restriction on jewellery types and materials for the design competition?

A: There is no restriction on the jewellery designs including types, shape, size, colors, use of materials and production cost. However, all entries must be human-wearable and contain precious metal or stone comprising gold, platinum, silver, diamond, pearl, gemstone or semi-gemstone.

4. What are the judging criteria?

A: The judging panel will take into account the following factors in the selection of the winning pieces:

- Innovation
- Craftsmanship
- Aesthetics
- Wearability
- Functionability

5. How many rounds of the judging procedure are there?

A: There will be two rounds of judging procedure.

The first-round judging will be held in December 2024. Eight finalists will be selected for the final judging and four winners of Merit awards will be confirmed. The result of the first-round judging will be notified to the contestants in January 2025 by individual notice/email.

Final judging will take place in Hong Kong during the period of the Hong Kong International Jewellery Show 2025 on 3 March 2025.

6. When will the prizes be awarded?

A: Award presentation will take place in the Hong Kong International Jewellery Show 2025 in Hong Kong. Winners are required to attend the ceremony. Winners who cannot attend the ceremony will be deprived of his/her award.

7. Do I need to pay for the travel and hotel accommodation to attend the final judging and award presentation ceremony?

A: The organiser, Hong Kong Trade Development Council, will offer a round-trip economy airfare and five-night hotel accommodation in Hong Kong to the top eight finalists (Merit Award winners will be provided with hotel sponsorship under certain conditions). Finalists are encouraged to visit the Hong Kong International Jewellery Show 2025 and explore some business matching opportunities in the fair.

8. Is the number of prizes decided in advance?

A: The number of prizes to be granted is fixed in advance. Limits are established as follows:

Champion of the Champions	1 winner
Aesthetic Award	1 winner
Craftsmanship Award	1 winner
Innovation & Uniqueness in Design Award	1 winner
Distinction Award	4 winners
Merit Award	4 winners

Part 2: Eligibility

1. Who are eligible for the competition?

A: Champions and winners in any categories of fine jewellery design competitions worldwide of which the official result announcement date within the period of 1 December 2022 to 17 November 2024 will be qualified. First-Prize winning designs in Costume / Fashion jewellery design competitions are ineligible.

2. I am a winner of a jewellery design competition during the period of 1 December 2022 to 17 November 2024; however there is no specific champion in that jewellery design competition, could I still submit my award design for the IJDE Award selection?

A: Yes. As there is no specific champion in some competitions, we accept special prize winners and finalists for entering the selection. Special cases will also be considered, please acknowledge us when submitting the form.

3. I am a winner of a jewellery design competition during the period of 1 December 2022 to 17 November 2024; however the official result announcement date is later than 17 November 2024, could I still submit my award design for the IJDE Award selection?

A: No. We only accept application which the official result announcement made during the period of 1 December 2022 to 17 November 2024.

Part 3: Application & Submission

1. When will be the application deadline?

A: Application deadline is 17 November 2024. Only online applications would be accepted.

2. How shall I submit the application?

A: Please register online at the fair website of the Hong Kong International Jewellery Show <https://www.hktdc.com/event/hkjewellery/tc/international-jewellery-design-excellence-award-ijde-award> before submission of photos. Please complete the registration and submit 5 photos of your winning design(s) by email to: ijde@hktdc.org with quoting your reference number of the entry.

3. What should I submit for the IJDE Award selection?

A: After registration, please submit 5 photos which shoot different angles of the entry (top-, front- and side-view would be appreciated) in high resolution (1900 x 1280 pixel in jpeg format) together with the copy of your award certificate; notification letter or any other documents issued by the organiser of the corresponding jewellery design competition as proofs on or before 9 December 2024.

4. Is there any restriction on the background color and setting of the entry's photos? What are the requirements?

A: We recommend contestants to provide us with 5 high-resolution photos (1900 x 1280 pixel in jpeg format) in order to have better showing of their design for judging. The photo should show the best views of the design. Photos shooting from top, front and side view of the entry would be very much appreciated. A clean and plain background is recommended for the best viewing. The visual content should accurately describe the design's features.

5. I have won several First-Prize awards during the period of 1 December 2022 to 17 November 2024; could I submit all the award winning designs for the IJDE Award selection?

A: Yes. There is no limitation on the number of entries from one person for the IJDE Award as long as the submitted entries are eligible for the competition. Please use separate entry form for each entry.

6. Shall I submit the actual jewellery pieces?

A: It is NOT necessary to submit the actual jewellery pieces for first round selection. However, finalists selected from the first judging are required to bring their actual jewellery pieces to attend the final judging and award presentation ceremony at the Hong Kong International Jewellery Show 2025. Finalists who cannot attend the final judging and award ceremony will be deprived of his/her award.