

Special Circular 4 – e-Badge for Exhibitors and Buyers

HKTDC Marketplace App

Your Smart Sourcing Companion

HOW TO GET YOUR EXHIBITOR E-BADGE

Download HKTDC Marketplace App



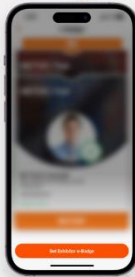
Login with your Exhibitor Account



Click the e-Badge button



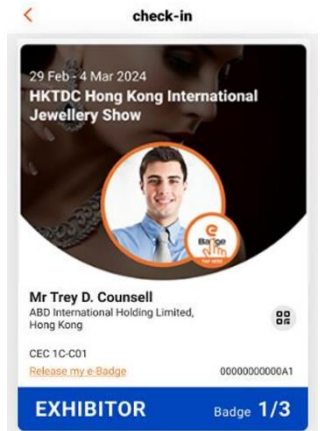
Click "Get Exhibitor e-Badge"



Select your e-Badge



You can access the fairs by the verified e-Badge



For Android devices purchased in Mainland China without Google Play, please download via [APK File](#)

With rapid development of mobile technology and to provide the essential tools for SMEs to maximise business opportunities in the digital era, the [HKTDC Marketplace App](#) has been enhanced to upgrade buyer and exhibitor experience..

As part of this enhancement, we have launched the exhibitor e-Badge function within the App for a seamless fairground experience while being environmental friendly. You are highly recommended to make use of this new feature. You and your colleagues are required to **use your own personal device to redeem your own badge** through logging in the App **with your company Exhibitor Account**.

Please redeem your own Exhibitor e-Badge and assist your colleagues on the arrangements before the move-in date (26 February 2024).

Exhibitors are reminded that the Badge Issuing counters are expected to be very busy on the move-in date, so you and your colleagues are **STRONGLY** recommended to redeem your Exhibitor e-Badge in advance so that you can **DIRECTLY** enter the fairground by showing your e-Badge upon arrival.

For more information, please visit <https://eplussupport.hktdc.com/hc/en-us/sections/16520626832665-e-Badge>.



Feel free to contact us at +852-1830668, e-mail exhibitions@hktdc.org or contact the HK International Jewellery Show team for further assistance.

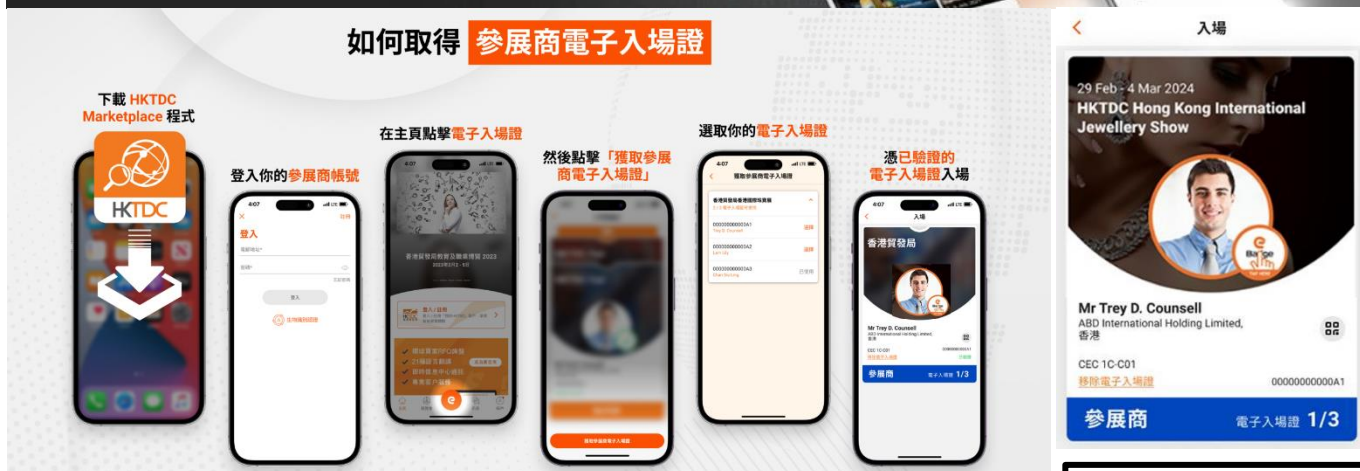
特別通告 4 – 參展商及買家電子入場證

香港貿發局商貿平台

您的智能流動應用程式



如何取得 參展商電子入場證



隨著流動技術的快速發展，同時為了提供中小企必要的工具以增加商貿配對機會，

[HKTDC Marketplace App](#) (貿發局商貿平台應用程式) 已新增功能，提升買家及參展商的展會體驗。

為了令企業能夠在數碼時代把握商機，參展商現可在到達會場前透過使用 [HKTDC Marketplace App](#) 登入貴司的參展商帳號，預先換領參展商電子入場證 (Exhibitor e-Badge)。各參展商需透過個人電子設備(手提電話、平板電腦等)以貴司的參展商帳號登入

[HKTDC Marketplace App](#) 以換領其參展商電子入場證。煩請於進館日前(2月26日)安排換領您及貴司同事的參展商電子入場證。

由於我們預計「參展商工作證領取處」於進館日將會非常繁忙，因此強烈建議您在進場前預先換領有關的參展商電子入場證，以便您可以在抵達時展示 e-Badge 直接進入展覽場地。

更多資訊，可瀏覽：<https://eplussupport.hktdc.com/hc/zh-hk/sections/16520626832665-%E9%9B%BB%E5%AD%90%E5%85%A5%E5%A0%B4%E8%AD%89-e-Badge->

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如有任何查詢，可致電+852-1830668、電郵 exhibitions@hktdc.org 或與香港國際珠寶展目團隊聯絡。