

2-6/3/2017

“Forecast 2018+”
An overview of the upcoming seasons on consumer culture and jewellery
「透視 2018+」
消費文化及珠寶產品流行方向預測

Date 日期 : 4/3/2016 (Saturday 星期六)
 Time 時間 : 4:30pm – 5:30pm
 Venue 地點 : Meeting Room S226-227, L2, Hong Kong Convention and Exhibition Centre
 香港會議展覽中心 L2 會議室 S226-227
 Languages 語言 : English (Simultaneous interpretation service in Putonghua)
 英語 (提供普通話即時傳譯服務)
 Remarks 備註 : Free Admission 免費入場

Programme 程序表

4pm – 4:30pm	Guest Registration 登記
4:30pm – 5:15pm	“Forecast 2018+” - An overview of the upcoming seasons on consumer culture and jewellery 「透視 2018+」 - 消費文化及珠寶產品流行方向預測 <i>Speakers 講者:</i> <i>Ms Paola De Luca, Creative Director & Forecaster, TRENDVISION Jewellery + Forecasting</i>
5:15pm – 5:30pm	Q & A Session 問答環節

Co-organised by:


TRENDVISION
 Jewellery + Forecasting

*The Organiser reserves the rights to change the programme without prior notice.

主辦機構保留對節目調動及更改之權利而不作另行通知。

Biography of Speaker 講者簡介



Paola De Luca, in 2012, together with Italian Exhibition Group S.p.A. – organizer of VICENZAORO, one of the world' s leading international Jewellery Show – co-founded TRENDVISION Jewellery + Forecasting, an independent observatory focusing on trend forecasting for the jewellery industry where she supports the project as its Creative Director.

Starting her career in New York in in 1989, she landed her first job as a designer for Fendi Jewellery and Watches. She later collaborated with leading luxury brands, such as Salvatore Ferragamo, Harry Winston, and Swarovski among other prestigious associations.

In 2002, in partnership with CRU Group of London, she established TJF Group Ltd. For a decade, TJF Group focused on research and forecasting, launching the unique “TJF Trend book” , which became the world' s first and most authoritative jewellery trends publication. In 2010 Paola started an exciting collaboration with Rio Tinto Diamonds supporting as Design Director, their global design program.

As Creative Director she leads design projects; educational programmes for buyers, government organisations; brands and manufacturers; she coordinates researches think tanks and market trends-focused projects.

She is the Founder of The Futurist Ltd., a firm specialised in Forecasting and Creative Intelligence.