

RAPAPORT.

Rapaport Kiosk

Buyers can take advantage of the free services offered by the Rapaport Kiosk, opposite to MRS228 at Exclusive Showroom (Diamonds). Open to all buyers, the kiosk uses RapNet to locate specific diamonds and direct the enquirer to the appropriate booths.



MRS228
3KC03

Parkdiam (HK) Limited

Parkdiam Corporation, of which Parkdiam (HK) Limited is the Hong Kong operation, is a major exporter of loose diamonds. Headquartered in Japan, Parkdiam hosts Japan's biggest diamond auction on a monthly basis. The company also exports jewellery and timepieces.

The company, which was established in 2005, has developed major markets in the Chinese mainland, Hong Kong and other Asian countries and regions. During the HKTDC Hong Kong International Jewellery Show, Parkdiam will conduct an auction of loose diamonds and diamond jewellery.



Room 701, On Hong Commercial Building,
145 Hennessy Road, Wan Chai, Hong Kong
Tel: (852) 6686 3158
Email: mrharuka89@aol.com
Website: www.park-auction.com

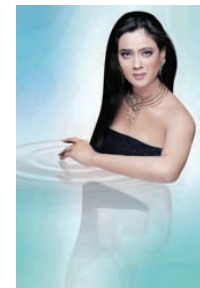


MRS229
3KC11

Bhavani Hong Kong Limited



Bhavani Hong Kong, directly affiliated with Bhavani Gems – a DTC Sightholder – is able to offer the same level of services. This is evidenced in terms of prices, the maintenance of regular stock replenishments, consistent and extensive quality control, and a state-of-the-art stock management system. Bhavani Hong Kong has also introduced a 5th 'C' – for Customer Confidence – to ensure every client a sense of confidence. Also, well known for prompt payments and concise transfers, Bhavani Hong Kong sales services range from credit to cash-on-delivery depending on the nature of the client and the goods being purchased.



The ability to consistently maintain quality services, a reputation for trust and reliability, the adoption of technological advances and

intensive marketing efforts keep Bhavani Hong Kong in a leading position in the local market, and the firm is now intent on further developing surrounding markets such as the Chinese mainland, Taiwan, Israel and Japan as well as the Middle East.

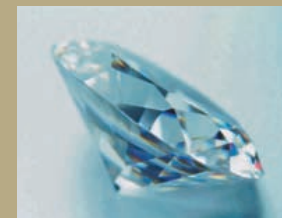
Room 1206, 12/F, Hang Seng Tsimshatsui Bldg,
18 Carnarvon Road, Tsim Sha Tsui, Kowloon, Hong Kong
Tel: (852) 2368 6769
Fax: (852) 2368 6979
Email: bhavanihk@gmail.com
Website: www.bhavanigems.com



MRS230
3KC12

Diarough (Hong Kong) Limited

Part of the Mahendra Brothers-Diarough Group, Diarough Hong Kong enjoys an excellent reputation throughout Asia for its role in the diamonds industry. The company is highly respected not only for its exclusive, breathtaking diamonds, but also for cutting edge service to clients, meticulous attention to every detail and on the spot delivery in exact accord with client's needs. Part of the secret is to have available a vast array of diamonds: including high-end goods; GIA, HRD, AGS and IGI laser encrypted certified stones from 0.30 to 1.00 carat; and commercial production from VS to SI, from 0.005 to 2.00 carat in rounds, princess, marquises and taper baguettes.



Diarough Hong Kong also offers three branded programs: Colours of Life, for white and natural, fancy colour diamonds; Fire of North, for diamonds whose journey starts in the deep, remote recesses of North America; and Fire of Africa, for diamonds of rare beauty and stunning scintillation.

Room 1103, Tower B, Hunghom Commercial Centre,
37 Ma Tau Wai Road, Hunghom, Kowloon, Hong Kong
Tel: (852) 2721 2682
Fax: (852) 2721 6576
Email: adv@diaroughhk.com
Website: www.diaroughhk.com

Exclusive

鑽石尊尚展廳

Showroom

DIAMONDS



Hong Kong International Jewellery Show

香港國際珠寶展

5-9/3/2010
Hong Kong Convention and Exhibition Centre
香港會議展覽中心

www.hktdc.com



Notice to Readers

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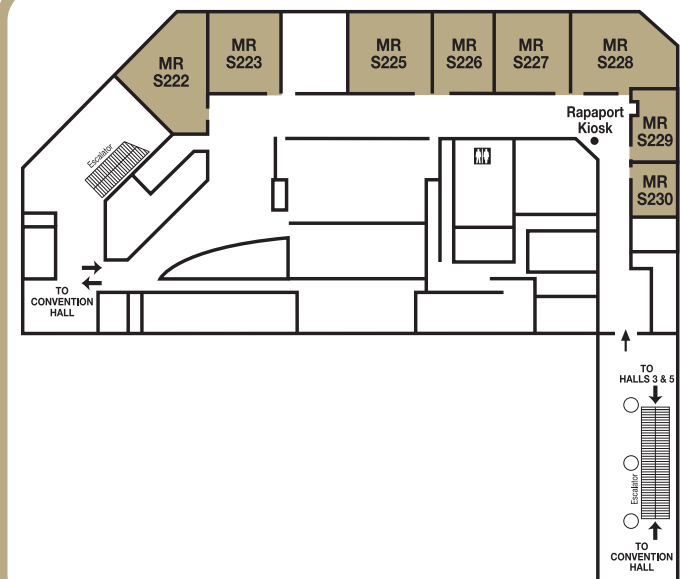
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A Lasting Impression

Now established as a firm favourite for professional jewellery buyers, we have renamed Les Salons Privés (Diamonds) to Exclusive Showroom (Diamonds). The enhanced showroom streamlines the presentation of diamonds with other top quality natural elements and exclusive finished jewellery items, while continuing to offer a discrete and intimate environment for business negotiations. Located at the Meeting Rooms S221 - S230, seven of the world's leading diamond suppliers and processors display a dazzling selection of diamonds in a magnificent range of colours, shapes and sizes. What's more, in an exclusive and private setting, Exclusive Showroom (Diamonds) is set up to facilitate meetings and discussions between exhibitors and clients, while remaining in close proximity to the activities of the main show.

Destined to become an important facet of the HKTDC Hong Kong International Jewellery Show, attendance at Exclusive Showroom (Diamonds) is a must for everyone serious about fine jewellery and glittering diamonds.

Floor Plan



Indian Jewellers Association of Japan



The Indian Jewellers Association of Japan, or IJAJ, is an organisation set up to foster goodwill and bilateral relationships between Indian and Japanese jewellers, with the objective of inculcating a better understanding and knowledge of each other's culture. It is also dedicated to promoting better ethics, honest trade practices and fair play.

Set up just one year ago, the organisation conducts monthly meetings and auctions open to its members, of which there are currently more than 70. An NPO, IJAJ is recognised by the Japanese government.

3-14-10, Taito-Ku, Taito, Ueno, Tokyo, Japan
Tel: 81 (3) 3836 2299

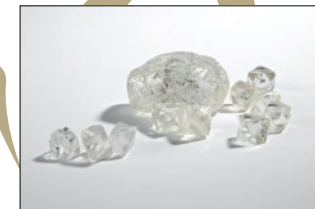
MRS222,223



Alrosa Co Ltd

Alrosa, a state-controlled Russian company, is one of the world's largest diamond mining companies accounting for 25% of the total global rough diamond output. It has mineral reserves sustainable for the next two decades. The company concentrates on the development of long-term relationships with major market players with a level playing field for both domestic and external customers.

Excellent results achieved by the Alrosa Group in the crisis year of 2009 allow it to have an optimistic outlook for 2010, in which its rough diamond production is expected to amount to USD\$2,314m and the revenues from diamond sales to US\$3,302m.



Website: www.alrosa.ru

MRS225



MRS226
3KC44

A.A. Rachminov Diamonds (Asia) Limited

Fifty years ago, the Rachminov brothers began manufacturing high-end diamonds and for the past 40 years have been operating in all of the world's most important diamond centres and with the most prestigious jewellery retailers.

Rachminov specialises in fancy and round diamonds, 0.70 points and larger, in all colours and clarity grades ranging from SI1 to Flawless. An extensive selection of special and rare large stones is available on request. One of Israel's 'top 20' diamond exporters, the company has offices in Israel, Hong Kong, Shanghai, Taiwan, Belgium and Italy.



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MRS227
3KC02

Kiran Exports (Hong Kong) Ltd

'KIRAN' is an identity in the world of diamond manufacturers since 1985, and today acclaims the title of 'The World Leader' in manufacturing and marketing of white diamonds under 50 pointers. The company also is India's largest employment opportunity creator with 17,000 skilled craftsmen and professionals under its umbrella adding values to diamonds and jewels it creates. KIRAN has a vision of becoming a Global Customer Centric Enterprise with a totally integrated value chain from Rough to Retail.



Kiran, a DTC Sightholder, takes great pride in complying with the DTC's Best Practice Principles (BPP) and ethical norms of the industry. Kiran's quality benchmark achievements such as ISO 9001:200 Certification has facilitated its massive production of nearly 1,000,000 carats of polished diamonds per year, assisting in the growth of over 1000 jewellery businesses world-wide.

With its offices at prime business locations, KIRAN has satisfied customers across all geographies - Belgium, Thailand, Hong Kong, USA, Australia, Japan, Taiwan, Malaysia, U.A.E., Switzerland, Italy, U.K., to name a few.

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