

Asia's largest spring jewellery show



Hong Kong International Jewellery Show

香港國際珠寶展

4-8 March 2011

Hong Kong Convention and Exhibition Centre

A Gem of a Show

One of the world's largest jewellery shows, the HKTDC Hong Kong International Jewellery Show provides an ideal opportunity for buyers and exhibitors to make expert contacts vital for successful business. Participation in the fair continues to grow, with the new exhibiting space available as a result of the fair venue's expansion meaning even more quality exhibitors can be accommodated in an environment conducive to good business.

Buyers at this five-day event include importers, wholesalers, retailers from department stores and specialist jewellery boutiques, designers and stylists. They come from around the world to find precisely the kind of high-quality, competitively priced jewellery which customers demand. The fair also reflects the incredible diversity of items in the jewellery industry through its many specialist themed zones. The 2010 show marks the debut of the **World of Glamour**, which is a top-class zone located in prime position in Hall 1, showcasing fine jewellery exhibitors from Hong Kong. **Hall of Fame** is the venue for international jewellery brands famed for their exquisite design and workmanship, while the **Hall of Extraordinary** is an elegant setting for pieces created with superior craftsmanship and using the highest grade materials. Other zones include **Hall of Nature** for loose diamonds, precious gems and pearls; **Designer Galleria** for design-led collections; **Exclusive Showroom** offering a secluded area for exhibitors specialising in fine pieces and stones, incorporating a zone solely for fine jewellery and diamonds; **Hall of Antique & Vintage Jewellery**; **Hall of Jade Jewellery**; and the ever-popular **Hall of Time**, showcasing watches and timepieces.

Perfect Platform

The 2011 HKTDC Hong Kong International Jewellery Show will be held from 4-8 March 2011 at the central downtown location of the Hong Kong Convention and Exhibition Centre. The prospects for this industry are bright in markets around the world, and this fair represents an unmissable business opportunity for far-sighted industry players everywhere.



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Hear What Exhibitors Say

"We are an Italy-based company, with markets in Western Europe, US, Russia and Eastern Europe. We now want to broaden our market to Asia, including the Chinese mainland, which is why we have joined this show for the first time. We need to understand what the market needs here, and this is the best place to promote our brand to Asian customers. Having said that, we've seen buyers from around the world here – including American buyers that we don't meet at fairs in the US!"

Andrea Visconti, Owner, Giorgio Visconti Spa, Italy

"NTG specialises in lockets, and we have taken advantage of the show to launch our musical lockets, which play a song when the case is opened. On the first day alone, we took one order from the US for 150,000 pieces in sterling silver, and another from Australia for 10,000 pieces; we've also had many enquiries, including from the UK. This is our first time here, so we are very happy!"

Nicola Santini, President, NTG Limited, Hong Kong

"This is our company's seventh time at this show. We find that the March timing is best for seeing new customers; it also gives us a good opportunity to assess the market for the year, so we can make adjustments to our strategy if need be. This show attracts a lot of buyers from Asia Pacific, such as Korea, Indonesia and Australia, which is good for us."

Jimit Kapadia, Marketing Manager, Rosy Blue Hong Kong Limited, Hong Kong

Hear What Buyers Say

"Dhamani was established 40 years ago and is active in cutting, design and retailing, with 20 stores in Dubai. I'm a regular visitor to this show because here, more than any other jewellery fair, you can assess all the new fashion trends. The organisation of this fair is getting better and better, and the show is getting more popular – exhibitors and visitors come from so many different countries."

Rohit Dhamani, Director - Wholesale & Manufacturing, Dhamani, UAE

"I'm visiting the show to look for mid-range jewellery with diamonds and other stones for my retail business. It is most important that I find new designs and innovative ideas – I have seen interesting products and have already placed orders. The event is well run – and the good organisation starts with the Buenos Aires office."

Fabian Testorelli, President, Testorelli, Argentina

"We are retailers in Brazil with 26 outlets – 50% of our clientele is from overseas so we feature a wide range of styles. I've been visiting this fair for many years so I feel at home here! The show has great diversity in terms of where the suppliers come from and the kinds of products they do. You can find almost everything here. No other show can match that."

Daniel André Sauer, President, Amsterdam Sauer, Brazil

Fax reply to (852) 2824 0026

Please send us more information on

Exhibiting at Visiting **the HKTDC Hong Kong International Jewellery Show 2011**

Company Name : _____ Contact Person (Mr/Ms) : _____

Title : _____ Country : _____

Address : _____

Postal Code : _____ Tel : () _____ Fax : () _____

Email : _____ Company Website : _____

Product Categories : _____

Organiser:



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