

Hall of Fame

品牌精粹廊



Hong Kong International Jewellery Show

香港國際珠寶展

4-8/3/2011

Hong Kong Convention and Exhibition Centre
香港會議展覽中心



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Contents

List of Exhibitors by

Brand Name

4	Introduction
5	Floor Plan
6	Almas Jewel
7	APM
8	Bizzotto Gioielli
9	Carlo Viani
10	CHETE
11	Christopher Designs
12	ELLE
13	ENZO
14	G-LINK
15	Gelin Abaci
16	Gitanjali
17	Graziella
18	Hit Diamond
19	Holemans
20	House of Baguettes
21	Imperium
22	J. Stella
23	Jewelmer
24	Joaillier Prive
25	Kama Schachter
26	Kuwayama
27	Lao Feng Xiang
28	LTJ Jewelry
29	Meira T.
30	Mian Teck
31	Monde D' Or
32	Opulence by Jewelex
33	Piero Milano
34	PL
35	Princess Monte Carlo
36	Robert Wan
37	Roberto Bravo
38	Roy King
39	Simon G.
40	The Premier
41	TTF

List of Exhibitors by

Company

4	Introduction
5	Floor Plan
6	Almas Jewel Co Ltd
7	APM Group Monaco
35	APM Group Monaco
8	Asolo Gold Spa
34	Bonita Trading Company
9	Carlo Viani Ltd
12	Chete Limited
11	Christopher Designs Inc.
16	Diamart Ltd
24	Dimexon (Hong Kong) Limited
33	Dimexon (Hong Kong) Limited
15	Gelin Abaci
14	G-Link Jewelry Design Limited
17	Graziella Group Spa
18	Hit Diamond Company Limited
19	Holemans SA
20	House of Baguettes
21	Imperium Jewellery Group Limited
22	J. Stella Company (HK) Ltd
32	Jewellex India Pvt Ltd
23	Jewelmer International Corporation
25	Kama Schachter Jewelry Hong Kong Ltd
26	Kuwayama Corporation
28	Lightan Jewelry Limited
13	Lorenzo Jewelry Limited
29	Meira T. Designs
30	MIAN TECK Jewelry Export Co Ltd
31	Monde D' Or Pte Ltd
10	Paj Group Limited
40	Premier Diamond Cutting Ltd.
37	Roberto Bravo
38	Roy King International Ltd
27	Shanghai Lao Feng Xiang Co Ltd
39	Simon G
36	Tai Hai Yang Ltd
41	TTF Jewelry



HALL OF FAME 品牌精粹廊

Image of excellence

Brand image is a key facet of marketing these days, and companies invest a great deal of effort into creating an aura that reflects their mission and resonates with their target market. The **Hall of Fame** has made a strong impact on the show since its introduction in 2009. It provides the perfect showcase for an elite selection of international jewellery brands that are renowned for the quality of their designs and craftsmanship and well as for their powerful image.

In 2011, a total of 36 well-established brands from around the world are taking part in the Hall of Fame; they regard this facility as playing a major role in their branding and marketing strategy. They are taking this wonderful opportunity to promote their latest collections and also to spread the message regarding their core values.

The exclusive and elegant surroundings of the Hall of Fame reflect the quality of the jewellery and allow the collections to be displayed to best effect. It also offers a suitably professional and discreet environment in which exhibitors and buyers can conduct serious and meaningful business discussions.

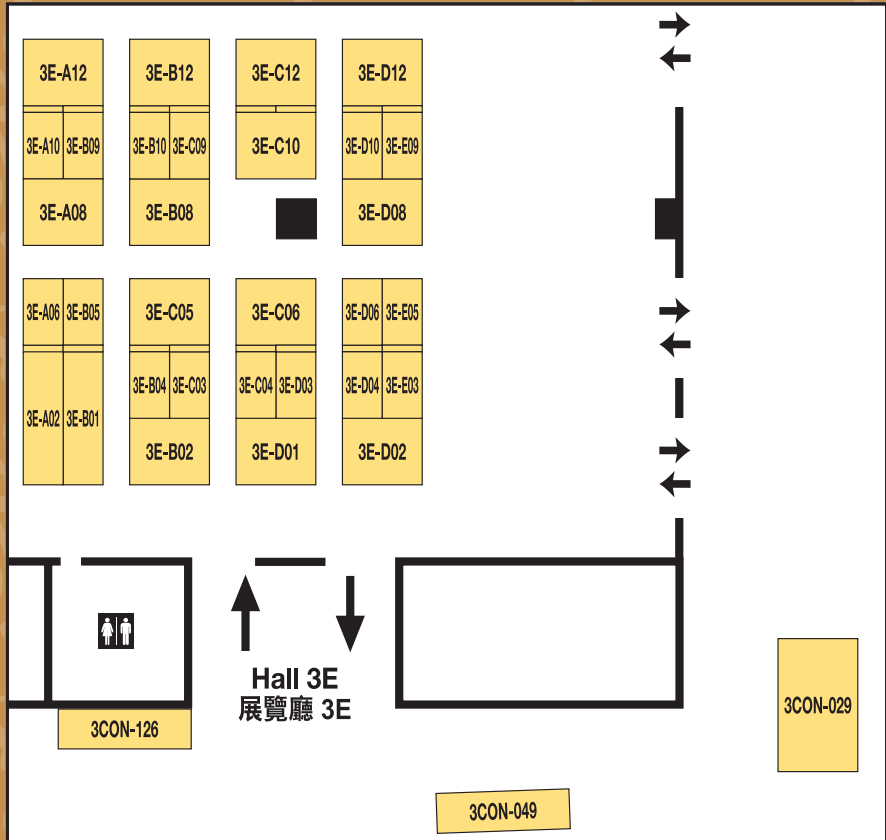
形象卓越

品牌形象是現今市場策略的致勝關鍵之一，很多企業都投入龐大資源，盡力塑造一個鮮明的品牌形象，以反映本身的企業使命，迎合目標市場的需求。**品牌精粹廊**於2009年首次登場，為珠寶展帶來不少新姿彩，並為國際頂級品牌提供理想的展示平台，展現他們的出色設計、精湛工藝和非凡形象。

2011年，來自世界各地36個聲譽昭著的珠寶品牌雲集一堂，在品牌精粹廊參展，藉此良機進行品牌及市場推廣，積極推介旗下最新產品系列，並宣揚企業的核心價值。

品牌精粹廊環境優雅，別具一格，讓各色各樣的優質珠寶系列盡顯耀目光芒，綻放攝人魅力。在這個寧靜的專業氣氛下，參展商與買家可以專心一致洽談業務。

Floor Plan



Almas Jewel



ALMAS **JEWEL**

Almas Jewel Co Ltd

63-65 Maheasak Road, Bangrak, Bangkok 10500, Thailand

Tel: 66 (2) 6356 726 Fax: 66 (2) 6356 727

Email: almas@inet.co.th

Booth 3E-B08

APM



APM Group Monaco

3, Rue De Lindustrie - 98000 Monaco

Tel: (377) 9798 5740 Fax: (377) 9798 5523

Email: hk@apm.mc Website: www.apm.mc

Booth 3E-C06

Bizzotto Gioielli



Asolo Gold Spa

Via Delle Industrie 9, San Zenone Degli Ezzelini, 31020 Italy

Tel: 39 (04) 2396 8519 Fax: 39 (04) 2396 8577

Email: info@bizzottogioielli.com Website: www.bizzottogioielli.com

Booth 3E-C03

Carlo Viani



Carlo  Viani.

Carlo Viani Ltd

235 Great Neck Road, Great Neck, NY 11021 USA

Tel: 1 (516) 466 7256 Fax: 1 (516) 466 7201

Email: leonardo@carloviani.com Website: www.carloviani.com

Booth 3E-E03

CHETE



Paj Group Limited

Suite 707, 7th Floor, Harbour Centre Tower II, 8 Hok Cheung Street,
Hung Hom, Kowloon, Hong Kong

Tel: (852) 2362 6300 Fax: (852) 2362 6933

Email: info@chete.com

Booth 3E-A02

Christopher Designs



Christopher Designs Inc.

42 West 48th Street, New York, NY 10036, USA

Tel: 1 (212) 382-1013 Fax: 1 (212) 768-8978

Email: chris@christopherdesigns.com

Website: www.christopherdesigns.com

Booth 3E-E05

ELLE



ELLE TIME
JEWELRY

Chete Limited

Suite 707, 7th Floor, Harbour Centre Tower II, 8 Hok Cheung Street,
Hungghom, Kowloon, Hong Kong

Tel: (852) 2362 6300 Fax: (852) 2362 6933

Email: info@elle-jewelry.com / info@elle-time.com

Website: www.ellejewelry.com

Booth 3E-B01

ENZO



ENZO

Lorenzo Jewelry Limited

Unit 1212, Block A, Focal Industrial Centre, 21 Man Lok Street,
Hung Hom, Kowloon, Hong Kong

Tel: (852) 2764 3622 Fax: (852) 2764 3783

Email: sales@ljintl.com

Booth 3E-D02

G-LINK



G-LINK

G-Link Jewelry Design Limited

Room 1104, 11th Floor, Tower B, Hunghom Commercial Centre,
37 Ma Tau Wai Road, Hunghom, Kowloon, Hong Kong

Tel: (852) 2368 9595 Fax: (852) 2368 9644

Email: info@g-link.co

Booth 3E-E09

Gelin Abaci



GelinAbaci.

Gelin Abaci

614 South Glendora Ave., Glendora, CA 91740, USA

Tel: 1 (626) 9147 899 Fax: 1 (626) 9147 829

Email: sam@gelinabaci.com Website: www.gelinabaci.com

Booth 3E-A06

Gitanjali



GITANJALI
GROUP

Diamart Ltd

Room 1724, 17th Floor, Star House, Opp. Star Pier,
3 Salisbury Road, Tsim Sha Tsui, Kowloon, Hong Kong

Tel: (852) 2877 3191 Fax: (852) 2801 4910

Email: joyce@pacificluxury.cn Website: www.gitanjaligroup.com

Booth 3E-C10

Graziella



Graziella Group Spa

No. 9, Via Ernesto Rossi, Arezzo, Italy

Tel: 39 (05) 7532 641 Fax: 39 (05) 7532 6464

Email: info@gruppograziella.it Website: www.gruppograziella.it

Booth 3E-D01

Hit Diamond



Hit Diamond Company Limited

14th Floor, Wah Sing Industrial Building,

No. 12-14 Wah Sing Street, Kwai Chung, NT, Hong Kong

Tel: (852) 2954 9043 Fax: (852) 2774 9218

Email: manager@hitdiamond.com Website: www.hitdiamond.com.hk

Booth 3E-C12

Holemans



Holemans 

Holemans SA

Avenue Louise 71, Place Wiltcher's, B-1050, Brussels, Belgium

Tel: 32 (2) 5690 937 Fax: 32 (2) 5690 938

Email: iris.design@skynet.be Website: www.holemans.com

Booth 3E-D06

House of Baguettes



House of Baguettes

580 5th Avenue, Mezz. B, New York, NY 10036, USA

Tel: 1 (212) 8400 042 Fax: 1 (212) 8400 228

Email: jsengul@aol.com Website: www.houseofbaguettes.com

Booth 3E-D08

Imperium



IMPERIUM

Imperium Jewellery Group Limited

Unit K, 13th Floor, Kaiser Estate Phase 2, 51 Man Yue Street,
Hung Hom, Kowloon, Hong Kong

Tel: (852) 2368 8917 Fax: (852) 2368 8022

Email: wendy@imperiumjewels.com

Booth 3E-C05

J. Stella



J.STELLA

J. Stella Company (HK) Ltd

Unit No.1, 9th Floor, Heng Ngai Center, No.4 Hok Yuen Street East,
Hung Hom, Kowloon, Hong Kong

Tel: (852) 2330 6933 Fax: (852) 2312 2890

Email: office@jstella.com Website: www.jstella.com

Booth 3E-A10

Jewelmer



Jewelmer

Jewelmer International Corporation

701 National Life Insurance Building,
6762 Ayala Avenue, Makati City 1226, Philippines
Tel: 63 (2) 8100 266 ext. 139 Fax: 63 (2) 8189 778
Email: sales@jewelmer.com Website: www.jewelmer.com

Booth 3CON-049

Joillier Prive



Joillier Prive

Dimexon (Hong Kong) Limited

Units 6-8, 11th Floor, Hilder Centre, 2 Sung Ping Street,
Hung Hom, Kowloon, Hong Kong

Tel: (852) 3473 7777 Fax: (852) 3473 7999

Email: infohk@dimexon.com Website: www.dimexon.com

Booth 3CON-029

Kama Schachter



KAMA SCHACHTER

Kama Schachter Jewelry Hong Kong Ltd

Unit 1506, 15th Floor, Peninsula Square, 18 Sung On Street,
Hung Hom, Kowloon, Hong Kong

Tel: (852) 2110 3370 Fax: (852) 2110 0059

Email: sales@kamaschachter.com Website: www.kamaschachter.com

Booth 3E-B09

Kuwayama



Kuwayama Corporation

2-23-21 Higashi-Ueno, Taito-Ku, Tokyo 110-0015, Japan

Tel: 81 (3) 3831 8485 Fax: 81 (3) 3833 1797

Email: m-yoshida@kuwayama.co.jp Website: www.kuwayama.co.jp

Booth 3E-C04

Lao Feng Xiang



Shanghai Lao Feng Xiang Co Ltd

No. 260 Cao Xi Road, Shanghai 200235, China

Tel: 86 (21) 6327 2623 Fax: 86 (21) 6327 2908

Email: lijun@artscraftsco.com Website: www.laofengxiang.com

Booth 3E-D12

LITJ Jewelry



Lightan Jewelry Limited

Unit No. 1, 8th Floor, Harbour Centre Tower 2,
No.8 Hok Cheung Street, Hunghom, Kowloon, Hong Kong
Tel: (852) 2362 1988 Fax: (852) 2362 6883
Email: sales@lightan.com

Booth 3E-B04

Meira T.



Meira T. Designs

17 East 48th Street, Room 401, New York, 10017 USA

Tel: 1 (212) 398 0606 Fax: 1 (212) 398 0726

Email: meiratidi@aol.com Website: www.meiratdesigns.com

Booth 3E-C09

Mian Teck



MIAN TECK
since 1914

MIAN TECK Jewelry Export Co Ltd

269-271 Krung Thonburi Road, Klongsarn, Bangkok 10600, Thailand

Tel: (66 2) 438 0091 Fax: (66 2) 438 8514

Email: contact@mianteck.com Website: www.mianteck.com

Booth 3E-B05

Monde D' Or



MONDE D' OR

Monde D' Or Pte Ltd

70 Ubi Crescent, #01-12 (3rd floor),

Ubi Techpark, Singapore 408570

Tel: (65) 6749 4130 Fax: (65) 6749 7170

Email: aalkaff@monde-d-or.com Website: www.monde-d-or.com

Booth 3E-B10

Opulence by Jewelex



Jewelex India Pvt Ltd

Plot No. 56B Seepz, Opposite Seepz, Mumbai

Maharashtra 400096 India

Tel: 91 (22) 4244 1300 Fax: 91 (22) 4244 1549

Email: madhu@jewelexindia.com Website: www.opulenceindia.com

Booth 3E-A08

Piero Milano



Piero Milano
GIOIELLI

Dimexon (Hong Kong) Limited

Units 6-8, 11th Floor, Hilder Centre, 2 Sung Ping Street,
Hung Hom, Kowloon, Hong Kong

Tel: (852) 3473 7777 Fax: (852) 3473 7999

Email: infohk@dimexon.com Website: www.dimexon.com

Booth 3CON-029

PL



Bonita Trading Company

Room 1502, Star House, 3 Salisbury Road, Tsim Sha Tsui,
Kowloon, Hong Kong

Tel: (852) 2314 1688 Fax: (852) 2314 0138

Email: info@sun-sang.com

Booth 3E-A12

Princess Monte Carlo



APM Group Monaco

3, Rue De Lindustrie - 98000 Monaco

Tel: (377) 9798 5740 Fax: (377) 9798 5523

Email: hk@apm.mc Website: www.apm.mc

Booth 3E-C06

Robert Wan



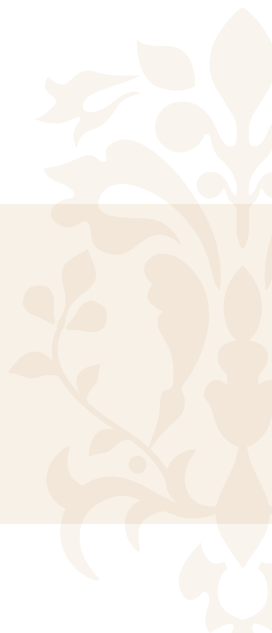
Tai Hai Yang Ltd

Room 2410, 24th Floor, China Resources Building,
26 Harbour Road, Wan Chai, Hong Kong

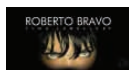
Tel: (852) 2877 1323 Fax: (852) 2561 4366

Email: info@taihaiyang.com.hk

Booth 3CON-126



Roberto Bravo



Roberto Bravo

Corso Palladio, 131, 36100, Italy

Tel: 0039 (0444) 544150

Email: italia@robertobravo.com Website: www.robertobravo.com

Booth 3E-B02

Roy King



Roy King International Ltd

Room 103, Chevalier House, 45-51 Chatham Road South,
Tsim Sha Tsui, Kowloon, Hong Kong

Tel: (852) 2366 2556 Fax: (852) 2312 2511

Email: royking@biznetvigator.com Website: www.royking.ca

Booth 3E-D04

SIMON G.



Simon G.

Simon G

Room 1001, 10th Floor, Hai Phong Mansion, 101 Nathan Road,
Tsim Sha Tsui, Kowloon, Hong Kong

Tel: (852) 2723 2337 Fax: (852) 2723 6180

Email: info@hmdesignglobal.com Website: www.simongjewelry.com

Booth 3E-D03

The Premier



The Premier

Premier Diamond Cutting Ltd.

11th Floor, 1249/123-127 Gems Tower Building,
Charoen Krung Road, Bangrak, Bangkok 10500, Thailand

Tel: 66 (2) 2674 851-8 Fax: 66 (2) 2376 452

Email: pmierdia@premier-bkk.com Website: www.premier-bkk.com

Booth 3E-D10

TTF



TTF Jewelry

TTF International Jewelry Design Center, No.42 North Cuizhu Road,
Luohu District, Shenzhen 518029, China

Tel: 86 (755) 8226 9166 Fax: 86 (755) 8226 0500

Email: info@ttfjewelry.com Website: www.ttfjewelry.com

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