

Biography of Speakers 講者簡介

About Mr Corrado Facco



Corrado Facco (Venice, 1962) has been Marketing Manager of Veneto Foreign Trade Centre from 1990 and became CEO of the International Marketing Division in 1994.

Since 1998 he has been President and CEO of Monacofiere Srl.

Starting from 2005 he has been Secretary General of Ente Fiera di Vicenza.

Since 2007 he has fulfilled the role of Senior Advisor for the Messe Munchen International Group.

Since July 2010 he is the Managing Director of Fiera di Vicenza S.p.A.

He is President of the Jewellery Trade Show Commission and Member of the Board of

Directors of CIBJO – The World Jewellery Confederation

He is officially accredited to the United Nations -ECOSOC

He is also Member of the Advisory Board at JCK – Reed Exhibitions.

He is the CEO GFI Srl.

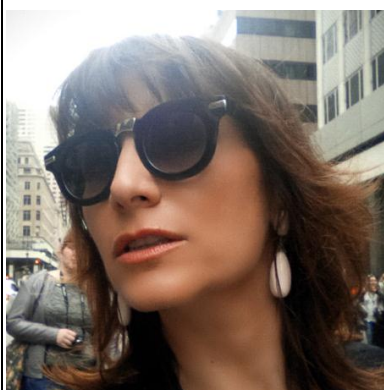
He is Vice President of DV Global Link, Joint Venture between Fiera di Vicenza SpA and Dubai World Trade Centre.

About Ms Paola Guida



Paola Guida has been working in the Italian Trade Commission for over 20 years and had stationed in Beijing and Guangzhou. She had been appointed as the Trade Commissioner of Hong Kong Italian Trade Commission since 2011.

About Mrs Paola De Luca



Paola De Luca is Creative Director and Founder of TRENDVISION Jewellery + Forecasting, an independent observatory, in partnership with Italy's Fiera di Vicenza Spa, organiser of one of the world's leading international jewellery trade fairs.

Paola's expertise in the international jewellery, watches and luxury goods sectors spans more than 20 years.

Starting her career in New York in 1989, she landed her first job as a designer for Fendi Jewellery and Watches.

In New York, she collaborated with leading luxury brands, such as Salvatore Ferragamo, Harry Winston, Swarovski, Fragments New York, and Vogue Gioiello.

She ran trends seminars for department stores such as Saks Fifth Avenue; collaborated with the Italian Trade Commission; and launched TV programmes with QVC Network.

Paola was Creative Director for Arezzo, Italy-based jewellery house Uno a Erre, for the international market for 10 years.

In 2002, in partnership with CRU Group of London, she established TJF Group Ltd.

For a decade, TJF Group focused on research and forecasting, launching the unique "TJF Trend book", which became the world's first and most authoritative jewellery trends publication.

Paola was Editor-in-Chief of TJF Magazine for six years, and managed tailor-made consulting projects for a prestigious clientele.

In 2012 Paola, in association with Fiera di Vicenza Spa and its Managing Director, Mr. Corrado Facco, started TRENDVISION Jewellery + Forecasting, consolidating a partnership begun in 1999.

As Creative Director of TRENDVISION, Paola focuses on research and trends forecasting for the jewellery and luxury sector.

She regularly gives trends seminars at Vicenzaoro jewellery trade fairs.

Paola leads research projects, educational programmes for buyers, designers and manufacturers; and coordinates think tanks and trends-focused projects in Italy and abroad.

She supports TRENDVISION's consulting department, bridging the gap between industry and the consumer.

Paola is a professor at the European Institute of Design in Florence, and collaborates with several academic institutions.