

# Asia's largest spring jewellery show



## Hong Kong International Jewellery Show

香港國際珠寶展

16-20 February 2012

Hong Kong Convention and Exhibition Centre

### Sparkling show provides global platform

With Asia very much the jewel in the crown of the global economy at the moment, it makes sense that one of the most dazzling events in the world of jewellery is the **HKTDC Hong Kong International Jewellery Show**.

As one of the top three jewellery shows in the world, this well-established event presents suppliers and buyers with myriad business opportunities, not only Asian-related but on a global scale. It truly is an international phenomenon: **over 32,000 buyers from 123 countries and regions** came to the 2010 edition to trade, and the 2011 edition takes this global stage one step further by featuring **more than 2,800 exhibitors from 45 countries and regions**.

The timing of the show, in early spring, is perfect for planning for the year ahead. Buyers can make purchasing decisions for the year ahead, while for exhibitors it provides a wonderful opportunity to launch new products and assess market response. Themed zones covering key market segments ensure that exhibitors and buyers can target the best opportunities for their business. The show is also a great arena for gauging current and upcoming trends, as well as gathering information on marketing intelligence, thanks to the programme of seminars and networking events, with industry players sharing their insights on the latest developments.

Hong Kong, as a major jewellery exporter in its own right, provides the ideal backdrop for the show. The downtown location of the show venue, the Hong Kong Convention and Exhibition Centre, offers easy access to all major areas of the city.

The HKTDC Hong Kong International Jewellery Show 2012, which will be staged from 16-20 February 2012, is a must-attend event for all industry players. What better place to harness the surging demand for high-quality jewellery in Asia, in particular the Chinese mainland?



## Hear what exhibitors say

"Paul Wild is one of the biggest gemstone manufacturers in the world. Our products are characterised by quality and craftsmanship for the high-end market. Hong Kong International Jewellery Show is always an important fair for us. We have confidence in HKTDC's organisation and this is a great place to find new buyers from all over the world. The Hall of Nature has developed very well for exhibitors and traders."

**Hans-Georg Wild, Managing Director, Paul Wild, Germany**

"WCJ is a leading jewellery wholesaler and exporter in Hong Kong. This year, our exhibition carries the theme of 'Jewellery in the Future' and highlights four new collections using different materials such as silver and rose gold, freshwater pearl, black diamond and mounting rings. We always reap encouraging results at the fair. HKTDC has a clear advantage in driving business and trade activities with its strong worldwide network. Its online business matching service also helps our business development."

**Christine Chan, Marketing Manager,  
WCJ International Limited, Hong Kong**



## Hear what buyers say

"The Hong Kong International Jewellery Show is the best fair we've participated in. It is a magnificent exhibition where we can find new ideas and new products for our buyers. With a long business history, our company is a jewellery importer and wholesaler with eight retail shops in Moscow. We joined the fair for the first time this year and the results surpassed our expectations. We visited all pavilions, concluded 12 contracts with new suppliers, ordered new equipment for our shops and established useful contacts with many companies. The contracts will run for a period of at least one year and their total sum is expected to exceed US\$300,000. Those suppliers offer a big assortment of products. We are planning to order more products for special holiday sales. The Hong Kong fair was a big success. The organiser's staff with radiant smiles and open eyes was always ready to help. We will take part in future exhibitions."

**Elena Perevalova, Head, Division of Import,  
Amber Group, Russia**

"Synalia is France's biggest jewellers' cooperative covering the whole jewellery and watch market with four high-street brands – La Guilde des Orfèvres, Julien D'Orcel, Heure et Montres and Parfait Alibi. We have 250 associates with 440 shops across France. We are looking for products with good design and styles at the fair. We've placed orders for various items including jewellery, gold and silver pieces. I love the show. It is very lively and offers a rich array of quality products."

**Agnès Pivert, Purchasing Manager, Synalia, France**



## Fax reply to (852) 2824 0026

Please send us more information on

Exhibiting at  Visiting **the HKTDC Hong Kong International Jewellery Show 2012**

Company Name : \_\_\_\_\_ Contact Person (Mr/Ms) : \_\_\_\_\_

Title : \_\_\_\_\_ Country : \_\_\_\_\_

Address : \_\_\_\_\_

Postal Code : \_\_\_\_\_ Tel : ( ) \_\_\_\_\_ Fax : ( ) \_\_\_\_\_

Email : \_\_\_\_\_ Company Website : \_\_\_\_\_

Product Categories : \_\_\_\_\_

Organiser:



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