

International Jewelry Design Excellence (IJDE) Award 2013

Frequently Asked Questions

General Information

1. Why should I participate in the IJDE Award?

A: IJDE Award provides an opportunity for international First-Prize winning jewellery designers to share experiences and to compete for the highest honor. The champion of the IJDE Award, “Champion of the Champions”, is an international recognition to one’s excellent and prestigious jewellery designs worldwide.

2. What could I get from IJDE Award?

A: The 12 winning designs will be exposed to extensive publicity and media coverage:

- The 12 winning pieces will be featured in the Hong Kong International Jewellery Show 2013, one of the world’s top three jewellery events and attracted over 35,000 international trade buyers each year.
- Booklets and CD-ROMs featuring the 12 winning pieces will be distributed at the Hong Kong International Jewellery Show, jewellery trade fairs, jewellery trade associations and media around the world.
- Coverage in Organiser's and Co-organisers' publications.
- Trophies and certificates will be presented to the winners. The trophies for the top four winners will be designed by the the top-class international jewellery designer Mr. Wallace Chan.
- The top eight winners will be offered with a free trip to Hong Kong during the Hong Kong International Jewellery Show 2013.

3. Is there any restriction on jewellery types and materials for the design competition?

A: There is no restriction on the jewellery designs including types, shape, size, colors, use of materials and production cost. However, all entries must be human-wearable and contain precious metal or stone comprising gold, platinum, silver, diamond, pearl, gemstone or semi-gemstone.

4. What are the judging criteria?

A: The judging panel will take into account the following factors in the selection of the winning pieces:

- Innovation
- Craftsmanship
- Aesthetics
- Wearability
- Functionability,



5. How many rounds of the judging procedure are there?

A: The first round judging will be held in December 2012. Eight finalists will be selected for the final judging and four winners of Merit awards will be confirmed. The result of the first round judging will be notified to the contestants in December 2012 by individual notice/email. Final judging will take place in Hong Kong during the period of the Hong Kong International Jewellery Show 2013 in March 2013.

6. When will the prizes be awarded?

A: Award presentation will take place in the Gala Dinner on the occasion of the Hong Kong International Jewellery Show 2013 in Hong Kong. Winners are required to attend the ceremony. Winners who cannot attend the ceremony will be deprived of his/her award.

7. Do I need to pay for the travel and hotel accommodation to attend the final judging and award presentation ceremony?

A: The organiser, Hong Kong Trade Development Council, will offer a round-trip economy airfare and five-night hotel accommodation in Hong Kong to the eight finalists. Finalists are encouraged to visit the Hong Kong International Jewellery Show 2013 and explore some business matching opportunity in the fair.

8. Is the number of prizes decided in advance?

A: The number of prizes to be granted is fixed in advance. Limits are established as follows:

Champion of the Champions (1 winner)

Aesthetic Award (1 winner)

Craftsmanship Award (1 winner)

Innovation & Uniqueness in Design Award (1 winner)

Distinction Award (4 winners)

Merit Award (4 winners)



Eligibility

1. Who are eligible for the competition?

A: Only First-Prize winners in any categories of fine jewellery design competitions worldwide of which the official result announcement date within the period of 21 November 2010 to 20 November 2012 will be qualified. First-Prize winning designs in Costume / Fashion jewellery design competitions are ineligible.

2. I used to submit a winning design in the last JDE Award. Can I submit the same design for IJDE Award 2013?

A: No, designs submitted in the last JDE Award are ineligible for IJDE Award 2013.

3. I am a winner of a jewellery design competition during the period of 21 November 2010 to 20 November 2012; however there is no specific champion in that jewellery design competition, could I still submit my award design for the IJDE Award selection?

A: Yes. As there is no specific champion in some competitions, we accept special prize winners and finalists for entering the selection. Special cases will also be considered, please acknowledge us when submitting the form.

4. I am a winner of a jewellery design competition during the period of 21 November 2010 to 20 November 2012; however the official result announcement date is later than 20 November 2012, could I still submit my award design for the IJDE Award selection?

A: No. We only accept application which the official result announcement made during the period of 21 November 2010 to 20 November 2012.



Application & Submission

1. When will be the application deadline?

A: Applications should be submitted on or before 28 November 2012. Only online application would be accepted.

2. How shall I submit the application?

A: Please register online at the fair website of the Hong Kong International Jewellery Show <http://hkjewellery.hktdc.com/ex/IJDE2013/en/index.html> before submission of photos. Please complete the registration and submit 5 photos of your winning design(s) by email to: exhibitions@hktdc.org with quoting your reference number of the entry.

3. What should I submit for the IJDE Award selection?

A: After registration, please submit 5 photos which shoot different angles of the entry (top-, front- and side-view would be appreciated) in high resolution (1900 x 1280 pixel in jpeg format) together with the copy of your award certificate; notification letter or any other documents issued by the organiser of the corresponding jewellery design competition as proofs.

4. Is there any restriction on the background color and setting of the entry's photos? What are the requirements?

A: We recommend contestants to provide us with 5 high-resolution photos (1900 x 1280 pixel in jpeg format) in order to have better showing of their design for judging. The photo should show the best view of the design. Photos shooting from top, front and side view of the entry would be very much appreciated. A clean and plain background is recommended for the best viewing. The visual content should accurately describe the design's features.

5. I have won several First-Prize awards during the period of 21 November 2010 to 20 November, 2012; could I submit all the award winning designs for the JDE Award selection?

A: Yes. There is no limitation on the number of entries from one person for the IJDE Award as long as the submitted entries are eligible for the competition. Please use separate entry form for each entry.

6. Shall I submit the actual jewellery pieces?

A: It is not necessary to submit the actual jewellery pieces for first round selection. However, finalists selected from the first judging are required to bring their actual jewellery pieces to attend the final judging (4 March 2013) and award presentation ceremony at the Gala Evening on the occasion of the Hong Kong International Jewellery Show 2013 (5-9 March 2013). Finalists who cannot attend the final judging and award ceremony will be deprived of his/her award.