The 13th Hong Kong Jewellery Design Competition

第十三屆香港珠寶設計比賽





Hong Kong International Jewellery Show

香港國際珠寶展

Organisers 主辦機構:

Hong Kong Trade Development Council 香港貿易發展局

Hong Kong Jewellers' & Goldsmiths' Association 香港珠石玉器金銀首飾業商會

Hong Kong Jewelry Manufacturers' Association 香港珠寶製造業廠商會 Hong Kong Jewellery & Jade Manufacturers Association 香港珠寶玉石廠商會

Diamond Federation of Hong Kong, China 香港鑽石總會



為進一步提高香港珠寶的設計水平和品質及鼓勵新穎的創作意念,香港貿易發展局與香港珠石玉器金銀首 飾業商會、香港珠寶玉石廠商會、香港珠寶製造業廠商會及香港鑽石總會將再度攜手,舉辦第十三屆香港 珠寶設計比賽,以豐富展覽會內容,並促進港製珠寶在本地及海外的銷路。

請勿錯過這次難得機會,盡情發揮您的創作夢想,贏取豐富獎品及推廣您的設計。

In order to further enhance the design and quality of Hong Kong-made jewellery and encourage creativity, the Hong Kong Trade Development Council will once again join hands with the Hong Kong Jewellers' & Goldsmiths' Association, the Hong Kong Jewellery & Jade Manufacturers Association, the Hong Kong Jewelry Manufacturers' Association and the Diamond Federation of Hong Kong, China to organise the 13th Hong Kong Jewellery Design Competition as a concurrent event of the HKTDC Hong Kong International Jewellery Show 2012.

Don't miss the chance to show your design talent and win big prizes!

The 12th Hong Kong Jewellery Design Competition

第十二屆香港珠寶設計比賽

Winning Pieces 得獎作品

OPEN GROUP WINNING PIECES 公開組得獎作品

BEST OF SHOW AWARD & CRAFTSMANSHIP & TECHNOLOGY AWARD 大獎及工藝技術獎

Title of Design 作品名稱: Spring Vitality 春之活力

Designer 設計師:

CHENG CHAN Man Chi 鄭陳曼芝

Sponsoring Company 贊助公司: **G-Link Jewelry Design Limited** 志領珠寶有限公司

Category 類別: Bracelet 手鐲



Title of Design 作品名稱:

Shadow of The Butterflies 蝶影

Designer 設計師:

LIEH Ka Man 列嘉敏

Sponsoring Company 贊助公司: Chow Tai Fook Jewellery Co. Ltd. 周大福珠寶金行有限公司

Category 類別:

Jewellery Watch and Clock 珠寶鐘表





BEST OF SHOW AWARD 大獎

Title of Design 作品名稱:

Seed 種子

Designer 設計師:

LO Yi Sin 羅意倩

Sponsoring Company 贊助公司: Peter Lam Jewellery Ltd 必得利珠寶有限公司

Category 類別: Ring 戒指



STUDENT GROUP WINNING PIECES 學生組得獎作品

CHAMPION 冠軍

Title of Design 作品名稱: Dancer 舞者

Designer 設計師: YIU Hoi Lun 姚凱麟

Name of School 就讀學校名稱: Hong Kong Institute of Vocational Education (Lee Wai Lee)

香港專業教育學院 (李惠利)

Category 類別:

Earrings 耳環



1ST RUNNER-UP 亞軍

Title of Design 作品名稱:

Infinite Spring Scenery on the High Edge 無限春光在險峰

Designer 設計師: PO Yuen Ping 布婉冰

Name of School 就讀學校名稱:

Professional Institute of Management and Education (The Hong Kong

Management Association) 香港管理專業協會持續進修學院

Category 類別:

Pendant 吊墜



2ND RUNNER-UP 季軍

Title of Design 作品名稱:

Flowing 川流不息

Designer 設計師:

LAU Man Ting 劉雯婷

Name of School 就讀學校名稱: Hong Kong Design Institute

香港知專設計學院 Category 類別:

Earrings 耳環



第十三屆香港珠寶設計比賽 - 參賽章程

主辦機構

本設計比賽是由香港貿易發展局、香港珠石玉器金銀首飾業商會、香港珠寶玉石廠商會、香港珠寶製造業廠商會及香港鑽石總會聯合主辦。

宗旨

- 一、 鼓勵及提升香港珠寶首飾設計水平及創意。
- 二、推廣香港珠寶首飾予國際買家。

設計主題

龍躍騰飛 ─ 中華民族自古對龍有著特別的崇敬,視龍為尊貴、大氣、振奮的象徵,龍的精神也就是奮發開拓的精神,造就了繁華盛世,為人帶來富足而安定的歡欣。「龍躍騰飛」的設計理念,正是以巨龍一躍而起、騰飛沖天的磅礴氣勢,鼓勵社會積極向上,充滿愉悦氣氛,祝願2012龍年所有人的生活,都如「龍躍騰飛」般生氣勃勃、奮發圖強!

參賽組別

公開組及 學生組 (詳情請參閱附頁)

參賽辦法及條款

- 一、 所有參賽者必須為香港永久性居民。公開組的參賽者需由一家為香港註冊公司的珠寶首飾商贊助(請於遞交參賽表格時附上有效商業登記證明書之副本),並承擔在第一階段評選入選後將設計圖樣製成首飾。而學生組的參賽者於報名時必須為香港註冊學校之學生,並須自行承擔在第一階段評選入選後將設計圖樣製成首飾的責任。
- 二、 每名參賽者只限參加其中一個參賽組別:公開組 或 學生組。
- 三、 每名參賽者不限參加設計類別之數目,惟於每個類別不得提交超過兩款設計圖樣。
- 四、 每個設計只限參加一個設計類別,亦不得超過所屬類別所訂下之零售價格(零售價格限額只適用於<mark>公開組</mark>)。
- 五、 每款<mark>公開組</mark>的設計圖樣必須附有一份由參賽者及贊助公司填妥及簽署之報名表格。而每款學生組的設計圖樣只須由參賽者本人填 妥及簽署報名表格便可。
- 六、 設計圖稿必須裱於不多於兩張A4尺寸之硬卡紙上,並以文字敘述其設計概念。
- 七、 所有設計圖稿及製成首飾上均不得註明參賽者或贊助商名稱。
- 八、 所有參賽設計均不可展示任何註冊商標或樣號。
- 九、 所有參賽設計必須為原創設計。
- 十、
 所有曾在香港或海外公開設計比賽中獲獎的作品,均不得參加是次比賽。
- 十一、提交電腦設計圖稿之參賽者不得於圖稿背景加上任何裝飾圖案以提高視覺效果。
- 十二、圖稿與實物之比例不能大於2倍。
- 十三、 <mark>公開組</mark>的參賽作品所申報之價格必須符合實物價值。如籌委會懷疑參賽作品價值與申報價格有所不符,主辦機構保留取消有關作品參賽資格之權利。

最後交件日期

- 一、 公開組的參賽作品的設計圖稿須於2011年9月16日或以前送到香港貿易發展局。而學生組的參賽作品的設計圖稿須於2011年9月 23日或以前送到香港貿易發展局。(地址:香港灣仔博覽道1號香港會議展覽中心博覽商場7號)。
- 二、所有入圍者將獲專函通知。
- 三、 所有製成首飾必須於2011年12月16日上午11時前送到香港貿易發展局。

評撰結果

- 一、 公佈比賽結果及頒獎典禮將於2012年的香港貿發局香港國際珠寶展2012新聞發布會上舉行。
- 二、
 所有入圍及獲獎作品將有機會在本港或其他海外的展覽會中展出。
- 三、 所有入圍者將獲專函通知有關領回參賽作品之安排,如因逾期未領回而造成任何損失,主辦機構概不負責。

版權及生產權益

- 一、 參賽者提交參賽設計時必須保證該設計為全新之設計作品,作品的版權迄未轉讓。
- 二、 參賽設計及產品在主辦機構保管期間將獲小心處理。惟遇意外、損壞或遺失,主辦機構概不負責。
- 三、参賽設計及產品如涉及版權或專利註冊等法律問題,主辦機構概不負責。
- 四、 參賽設計及產品版權皆由參賽者擁有,參賽者需自行保障其產品之版權,有關版權轉讓問題,在比賽結果正式公佈後方可隨意自 行安排。

比賽條款

- 一、主辦機構保留對獲獎設計及其他入選設計予以宣傳、展覽及印刷等方面之權利。
- 二、主辦機構保留任何更改之權利而不作另行通知。
- 三、倘若本參賽章程的中、英文版本有任何衝突或不符,應以英文版本為準。
- 四、 如欲查詢詳情,請致電香港貿易發展局(852) 1830668查詢。

公開組之參賽細則

公開組之設計類別

 - 、 戒指 (零售價格:港幣30,000或以下)
 七 、 吊墜/胸針 (零售價格:港幣40,000或以下)

 二 、 戒指 (零售價格:港幣30,001至80,000)
 八 、 吊墜/胸針 (零售價格:港幣40,001至80,000)

 三 、 耳環 (零售價格:港幣50,000或以下)
 九 、 珠寶鐘表 (零售價格:港幣120,000或以下)

四、 耳環 (零售價格:港幣50,001至100,000) 十、 其他類別 (無零售價格限制)

六、 項鍊/手鐲 (零售價格:港幣80,001至150,000) 參賽作品可以是男裝或女裝珠寶首飾。

公開組之設計物料

五、

●參賽作品並無物料限制,但必須包括一種或以上貴重金屬或寶石,如黃金、白金、白銀、鑽石、珍珠、寶石或半寶石等。

• 珠寶鐘表組的參賽作品只限使用貴重金屬及寶石。

項鍊/手鐲 (零售價格:港幣80,000或以下)

公開組之評選方式

評選將分兩個階段進行:

- 一、 評選團將於第一階段評選中,選出30名入圍者(每個組別3名)。
- 二、 評選團將通知30名入圍者將設計製成首飾,進行決賽,選出3個大獎。

評選團將視乎參賽設計水準而保留變更入圍及大獎名額之權利。

公開組之評選準則

評選團將按以下標準作出評選:

• 創意 (40%)● 美感及工藝 (20%)

● 市場銷售能力 (20%)

・佩戴性 (10%)◆切合主題 (10%)

比賽結果以評選團最後決定為準。

公開組之獎品

大獎 (三名)

- 獎狀一張 及 現金獎港幣五千元。
- 由港日經濟合作委員會贊助前往日本參加由Hiko Mizuno College of Jewellery所舉辦為期五天的課程,包括學費、單人來回香港/東京經濟客位機票、六晚酒店住宿及上課期間翻譯員費用。課程擬定於2012年3月中舉行,如得獎者未能在指定時間修讀,主辦單位不會另作安排。(註:得獎者在修讀課程後,必須負責出席大會所安排有關珠寶設計比賽之「介紹會」,與業界分享其修讀課程之經驗及心得,否則主辦單位有權向得獎者追回所有有關課程之費用。)
- 在香港貿發局刊物香港貿發局《珠寶》雜誌中作報導。
- 在香港貿發局香港國際珠寶展2012電子每日展訊 "E-Fair Daily" 及網頁中獲免費宣傳。
- 獲獎作品將在香港貿發局香港國際珠寶展2012中展出。
- 於香港貿發局香港國際珠寶展2012結束後,獲獎作品亦將被安排在香港貿發局之設計廊中展出至2012年3月底。
- 獲獎作品之相片,亦將於2012年巴塞爾世界鐘表珠寶展覽會之香港館中向海外買家推廣。

優異獎 (二十七名)

- 獎狀一張。
- ●獲獎作品將在香港貿發局香港國際珠寶展2012中展出。

贊助公司

- 獎狀一張。
- ●若贊助公司為香港貿發局香港國際珠寶展2012之參展商,香港貿發局將負責在其攤位內作特別佈置以表揚該公司之贊助。
- 主辦機構亦將於2012年巴塞爾世界鐘表珠寶展覽會之香港館中向獲選大獎之贊助公司予以鳴謝。

工藝技術獎 (一名) (與學生組一同競逐)

- ●獎狀一張。
- 在香港貿發局刊物香港貿發局《珠寶》雜誌中作報導。
- 在香港貿發局香港國際珠寶展2012電子每日展訊 "E-Fair Daily" 及網頁中獲免費宣傳。
- 獲獎作品將在香港貿發局香港國際珠寶展2012中展出。
- 於香港貿發局香港國際珠寶展2012結束後,獲獎作品亦將被安排在香港貿發局之設計廊中展出至2012年3月底。
- ●獲獎作品之相片,亦將於2012年巴塞爾世界鐘表珠寶展覽會之香港館中向海外買家推廣。

(註:此獎將頒予贊助公司之製作單位,以表揚其技藝。)

學生組之參賽細則

學生組之設計類別

- 一、 戒指
- 二、 耳環
- 三、 項鍊/手鐲
- 四、 吊墜/胸針

參賽作品可以是男裝或女裝珠寶首飾。

學生組之設計物料

參賽作品並無物料限制,如銀、水晶、玻璃、皮、銅、鋁、亞加力膠片、紙均可。

學生組之評選方式

評選將分兩個階段進行:

- 一、 評選團將於第一階段評選中,選出16名入圍者(每個組別4名)。
- 二、 評選團將通知16名入圍者將設計製成首飾,進行決賽,選出6名得獎者。

評選團將視乎參賽設計水準而保留變更入圍及得獎者名額之權利。

所有獲選入圍參加決賽者將獲發給津貼,以便將設計製成首節。該津貼最多不超過港幣二千元,以實際支出單據作準。

學生組之評選準則

評選團將按以下標準作出評選:

● 創意 (40%)

● 美感及工藝 (20%)

● 佩戴性 (20%)

● 切合主題 (20%)

比賽結果以評選團最後決定為準。

學生組之獎品

冠軍

- 獎狀一張 及 現金獎港幣三千元。
- ●在香港貿發局香港國際珠寶展2012電子每日展訊 "E-Fair Daily" 及網頁中獲免費宣傳。
- ●獲獎作品將在香港貿發局香港國際珠寶展2012中展出。

亞軍

- 獎狀一張 及 現金獎港幣二千元。
- 在香港貿發局香港國際珠寶展2012電子每日展訊 "E-Fair Daily" 及網頁中獲免費宣傳。
- ●獲獎作品將在香港貿發局香港國際珠寶展2012中展出。

季軍

- 獎狀一張 及 現金獎港幣一千元。
- 在香港貿發局香港國際珠寶展2012電子每日展訊 "E-Fair Daily" 及網頁中獲免費宣傳。
- ●獲獎作品將在香港貿發局香港國際珠寶展2012中展出。

優異獎 (三名)

- 獎狀一張。
- ●獲獎作品將在香港貿發局香港國際珠寶展2012中展出。

工藝技術獎 (一名) (與公開組一同競逐)

- 獎狀一張。
- 在香港貿發局刊物香港貿發局《珠寶》雜誌中作報導。
- 在香港貿發局香港國際珠寶展2012電子每日展訊 "E-Fair Daily" 及網頁中獲免費宣傳。
- ●獲獎作品將在香港貿發局香港國際珠寶展2012中展出。
- ●於香港貿發局香港國際珠寶展2012結束後,獲獎作品亦將被安排在香港貿發局之設計廊中展出至2012年3月底。
- ●獲獎作品之相片,亦將於2012年巴塞爾世界鐘表珠寶展覽會之香港館中向海外買家推廣。

(註:此獎將頒予贊助公司之製作單位,以表揚其技藝。)

THE 13th HONG KONG JEWELLERY DESIGN COMPETITION RULES & REGULATIONS

ORGANISERS

The competition is jointly organised by the Hong Kong Trade Development Council, the Hong Kong Jewellers' & Goldsmiths' Association, the Hong Kong Jewellery & Jade Manufacturers Association, the Hong Kong Jewelry Manufacturers' Association and the Diamond Federation of Hong Kong, China.

OBJECTIVES

- 1. To enhance the creativity and design quality of the Hong Kong jewellery industry.
- 2. To promote Hong Kong jewellery products among international buyers.

THEME

Soaring Dragon – The dragon, a symbol of power, honour and courage, has long been held with reverence and respect in Chinese culture. Strength and positive energy flow from a soaring dragon. Prosperity, abundance and success distinguish the Year of the Dragon.

PARTICIPATING GROUPS

Open Group & Student Group (For details, please refer to the attachment)

CONDITIONS OF ENTRY

- 1. Participants must be <u>Hong Kong permanent residents</u>. All <u>Open Group</u> participants must seek sponsorship from a <u>Hong Kong registered jewellery company</u> (please attach a copy of valid Business Registration Certificate when submitting the application form) for production of jewellery pieces according to the design sketches once the designs are selected in the first stage of judging. All <u>Student Group</u> participants must be students of a <u>Hong Kong registered school</u> and responsible for production of jewellery pieces on their own after the first stage of judging.
- 2. Participants can only participate in either Open Group or Student Group.
- 3. Each participant may submit no more than 2 entries for each category.
- 4. Each entry should enter only one category, and it must not exceed the maximum retail value set for each category (limitation on retail value is only appropriate to Open Group only).
- 5. Each entry must be accompanied by a completed and signed application form.
- 6. All design sketches must be mounted on no more than 2 pieces of A4 size cardboard, together with a written design concepts.
- 7. The name of the participant and sponsor must not appear on the design sketches or the jewellery pieces.
- 8. <u>No</u> entry should include any registered trademark or logo.
- 9. All entries must be original designs.
- 10. Entries that have won awards in any local or overseas design competitions will not be considered.
- 11. Computer aided designs must be free of any decorative background.
- 12. The scale of the design sketch to the actual prototype must not exceed 2:1.
- 13. For Open Group only, the actual value (referring to the retail price) of the submitted prototypes must be consistent with the value reported on the application form. The Organisers reserve the right to disqualify any participant in suspicion of declaring product price difference from its intrinsic value.

DEADLINES FOR SUBMISSION OF ENTRIES

- 1. For Open Group, all entries of drawing must be reached the HKTDC office (Address: Unit 7, Expo Galleria, Hong Kong Convention & Exhibition Centre, 1 Expo Drive, Wan Chai, Hong Kong) on or before 16 September 2011. For Student Group, all entries of drawing must be reached the HKTDC office on or before 23 September 2011.
- 2. Finalists will be selected and notified.
- 3. For the final selection, all the jewellery items must be reached the HKTDC office on 16 December 2011 before 11am.

ANNOUNCEMENT OF RESULT

- 1. Official result announcement and award presentation will be held at the Pre-fair Press Conference of the HKTDC Hong Kong International Jewellery Show 2012.
- 2. The winning designs may be displayed at local or overseas jewellery fair(s) participated by the Hong Kong Trade Development Council.
- 3. Those participants with design sketches selected for final judging will be notified to collect their entries in due course. The Organisers are not liable to any damage or loss if the participant fails to collect the item on time.

COPYRIGHT & PRODUCTION RIGHT

- 1. Every participant should, on entering his or her design in the Competition, give an undertaking that the design is original and the copyright for the design has not been assigned.
- 2. The Organisers will exercise maximum care in handling all entries, however, the Organisers will assume no liability for any damage or loss of any kind.
- 3. The Organisers will not be held responsible for infringement of copyright or patent law connected with designs entered in the competition.
- 4. The copyright of all designs will remain the property of the participants who should take proper measures to protect their own copyright of their designs. Following announcement of results, participants are free to negotiate such rights if they so wish.

TERMS & CONDITION

- 1. The Organisers will retain all rights for printing, publishing and exhibiting the winning entries and other selected entries at their discretion.
- 2. The Organisers reserve the rights to make any changes without prior notice.
- 3. If there is any conflict between the Chinese version of the Rules and Regulations and its English version, the English version prevails.
- 4. For inquiries, please contact us at (852) 1830668.

COMPETITION DETAILS FOR OPEN GROUP

CATEGORIES FOR OPEN GROUP

- 1. Ring (Retail Price Range: HK\$30,000 or below)
- 2. Ring (Retail Price Range: HK\$30,001 to HK\$80,000)
- 3. Earrings (Retail Price Range: HK\$50,000 or below)
- 4. Earrings (Retail Price Range: HK\$50,001 to HK\$100,000)
- 5. Bracelet / Necklace (Retail Price Range: HK\$80,000 or below)
- 6. Bracelet / Necklace (Retail Price Range: HK\$80,001 to HK\$150,000)
- 7. Pendant / Brooch (Retail Price Range: HK\$40,000 or below)
- Pendant / Brooch (Retail Price Range: HK\$40,001 to HK\$80,000)
- Jewellery Watch and Clock (Retail Price Range: HK\$120,000 or below)
- 10. Other (no limit on retail price)

The entries could be designed for both genders.

DESIGN ELEMENT FOR OPEN GROUP

- There is no restriction on the materials used, but all entries must contain one or more precious metal or precious stone including gold, platinum, silver, diamond, pearl, gemstone or semi-gemstone.
- Entries for the Jewellery Watch and Clock categories must contain only precious metals and precious stones.

JUDGING FOR OPEN GROUP

Entries will be judged in two stages:

- 1. The judging panel will select 30 finalists (3 finalists for each category) in the first stage of judging.
- 2. The 30 finalists will be requested to produce jewellery items out of their design sketches for final selection of 3 "Best of Show" Awards.

The judging panel, however, reserves the rights to vary the number of finalists and/or withhold granting of any of the prizes if the quality level of entries so demands.

JUDGING CRITERIA FOR OPEN GROUP

The judging panel will take into account the following factors in the selection of award winning pieces:

Creativity & Innovation (40%)
Aesthetics and Craftsmanship
Marketability (20%)
Wearability (10%)
Topic Relevance (10%)

The decision of the judging panel will be final.

PRIZES FOR OPEN GROUP

3 "BEST OF SHOW" AWARD WINNERS:

- A certificate of appreciation and a cash prize of HK\$5,000.
- A 5-day study course organised by Hiko Mizuno College of Jewellery in Japan, sponsored by Hong Kong Japan Business Cooperation Committee (HKJBCC), including course tuition, round-trip economy airfare, 6-night hotel accommodation and interpreter will be arranged for the course. The Course is tentatively to be held in the mid-March 2012. No special arrangement will be made separately if the winner is unavailable in the specific period. (Remarks: After the completion of the workshop, winners have the obligation to join the Jewellery Design Competition "Briefing Session" hosted by the Organisers to share their experience and views on the workshop. The Organisers shall have the right to claim for compensation of the related course fee if winners do not attend the "Briefing Session").
- Editorial coverage in HKTDC Jewellery Magazine.
- Publicity of the winning pieces in the E-Fair Daily and HKTDC Exhibition Website for the HKTDC Hong Kong International Jewellery Show 2012.
- Showcase display of the winning pieces at the HKTDC Hong Kong International Jewellery Show 2012.
- Showcase display of the winning pieces at HKTDC Design Gallery after the HKTDC Hong Kong International Jewellery Show 2012 until end of March 2012.
- Panel display of the winning pieces for promotion to overseas buyers at the "Hong Kong Pavilion" of the Basel World Watch and Jewellery Show 2012.

27 MERIT AWARD WINNERS:

- A certificate of appreciation.
- Showcase display of the winning pieces at the HKTDC Hong Kong International Jewellery Show 2012.

ALL SPONSORS:

- A certificate of appreciation.
- If the sponsoring company is an exhibitor of the HKTDC Hong Kong International Jewellery Show 2012, HKTDC will make special decorations in its booth to publicise its sponsorship.
- Acknowledgement will be given to the sponsoring companies of the "Best of Show" Award winning pieces at the "Hong Kong Pavilion" of the "Basel World Watch & Jewellery Show 2012".

1 "CRAFTSMANSHIP AND TECHNOLOGY" AWARD: (also open to Student Group)

- A certificate of appreciation.
- Editorial coverage in HKTDC Jewellery Magazine.
- Publicity of the winning piece in the E-Fair Daily and HKTDC Exhibition Website for the HKTDC Hong Kong International Jewellery Show 2012.
- Showcase display of the winning piece at the HKTDC Hong Kong International Jewellery Show 2012.
- Showcase display of the winning piece at HKTDC "Design Gallery" after the HKTDC Hong Kong International Jewellery Show 2012 until end of March 2012.
- Panel display of the winning piece for promotion to overseas buyers at the "Hong Kong Pavilion" of the Basel World Watch and Jewellery Show 2012.

(Remarks: The "Craftsmanship and Technology Award" will be awarded to the production team of the sponsor, in recognition of its excellence in jewellery craftsmanship.)

COMPETITION DETAILS FOR STUDENT GROUP

CATEGORIES FOR STUDENT GROUP

- 1. Ring
- 2. Earrings
- 3. Bracelet / Necklace
- 4. Pendant / Brooch

The entries could be designed for both genders.

DESIGN ELEMENT FOR STUDENT GROUP

There is no restriction on the materials used, possible elements can be silver, crystal, glass, leather, bronze, aluminum, plastic, paper, etc.

JUDGING FOR STUDENT GROUP

Entries will be judged in two stages:

- 1. The judging panel will select 16 finalists (4 finalists for each category) in the first stage of judging.
- 2. The 16 finalists will be requested to produce jewellery items out of their design sketches for the final selection of 6 winners.

The judging panel, however, reserves the rights to vary the number of finalists and/or withhold granting of any of the prizes if the quality level of entries so demands.

All finalists will be reimbursed for the cost of mock-up constructions by the Organisers for up to HK\$2,000 against supporting bills.

JUDGING CRITERIA FOR STUDENT GROUP

The judging panel will take into account the following factors in the selection of award winning pieces:

Creativity & Innovation (40%)
 Aesthetics and Craftsmanship
 Wearability (20%)
 Topic Relevance (20%)

The decision of the judging panel will be final.

PRIZES FOR STUDENT GROUP

CHAMPION

- A certificate of appreciation and a cash prize of HK\$3,000.
- Publicity of the winning piece in the E-Fair Daily and HKTDC Exhibition Website for the HKTDC Hong Kong International Jewellery Show 2012.
- Showcase display of the winning piece at the HKTDC Hong Kong International Jewellery Show 2012.

1ST RUNNER-UP

- A certificate of appreciation and a cash prize of HK\$2,000.
- Publicity of the winning piece in the E-Fair Daily and HKTDC Exhibition Website for the HKTDC Hong Kong International Jewellery Show 2012.
- Showcase display of the winning piece at the HKTDC Hong Kong International Jewellery Show 2012.

2ND RUNNER-UP

- A certificate of appreciation and a cash prize of HK\$1,000.
- Publicity of the winning piece in the E-Fair Daily and HKTDC Exhibition Website for the HKTDC Hong Kong International Jewellery Show 2012.
- Showcase display of the winning piece at the HKTDC Hong Kong International Jewellery Show 2012.

3 MERIT AWARD WINNERS

- A certificate of appreciation.
- Showcase display of the winning pieces at the HKTDC Hong Kong International Jewellery Show 2012.

1 "CRAFTSMANSHIP AND TECHNOLOGY" AWARD: (also open to Open Group)

- A certificate of appreciation.
- Editorial coverage in HKTDC Jewellery Magazine.
- Publicity of the winning piece in the E-Fair Daily and HKTDC Exhibition Website for the HKTDC Hong Kong International Jewellery Show 2012.
- Showcase display of the winning piece at the HKTDC Hong Kong International Jewellery Show 2012.
- Showcase display of the winning piece at HKTDC "Design Gallery" after the HKTDC Hong Kong International Jewellery Show 2012 until end of March 2012.
- Panel display of the winning piece for promotion to overseas buyers at the "Hong Kong Pavilion" of the Basel World Watch and Jewellery Show 2012.

(Remarks: The "Craftsmanship and Technology Award" will be awarded to the production team of the sponsor, in recognition of its excellence in jewellery craftsmanship.)

第十三屆香港珠寶設計比賽 - 參賽表格

截止報名日期:公開組-16/9/2011 學生組-23/9/2011

以 · 首/位貝勿驳版/			利用 5 九 :	
香港灣仔博覽 香港會議展管	道1號 中心博覽商場7號			(由大會填寫)
		上午九時至十二時及下午二時至五時	导)	
電話:(852) 1	830668			
姓名:(英文)		(中文)		
通訊地址:				
* 贊助公司 / 就讀輿	校名稱 (* 請刪去不適用者)			
(,				
(學生組셸用) 學生證	多种 5			
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,	責備:/壱市30,001至80,000) 賃格:港幣50,000或以下)	□ 八、吊墜/胸針 (零售價格:港	,	□ 三、耳塚□ 三、項鍊/手鐲
□ 四、耳環 (零售價	頁格:港幣50,001至100,000)	□ 九、珠寶鐘表 (零售價格:港灣	幣120,000或以下) [´]	□ 四、吊墜/胸針
,	零售價格:港幣80,000或以下)	□ 十、其他類別 (無零售價格限制	制)	
·	可以是男裝或女裝珠寶首飾。 者不限參加設計類別之數目,f		├圖樣。	
設計主題:龍躍服				
作品名稱:				
	(中文)			
物料明細:	千 目 、			
(請註明用料成份及)	<u></u>			
聲明	等之設計為本人原創作品。			
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,	(賽之規則及條件,並同意完全			
		項比賽有關之活動上,將本人之參 マ	賽設計予以宣傳、展覽及複	夏製。
5) 平人问息参養作	≅品如獲現金獎,獎金支票將贈 □ 贊助公司	寸:		
參賽	图 者簽名	贊助公司蓋印 (只適用於 <mark>公開組</mark> 別)	· —	日期

参賽文件清單

办· 未进空日及员已

- 1) 已填妥及簽署之參賽表格 (每份設計必須附帶一份參賽表格)。
- 2) 香港永久性居民身份證之副本。
- 2) 台港水久性店民身份證之副本。 3a) 有效的商業登記證明書之副本 (只適用於公開組別)。
- 3b) 有效的香港註冊學校之學生證副本 (只適用於學生組別)。
- 4) A4尺寸之設計圖稿。

THE 13th HONG KONG JEWELLERY DESIGN COMPETITION

Application Form

Application Deadline: Open Group - 16/9/2011 Student Group - 23/9/2011

To: Hong Kong	Trade Development Council	No.:		
1 Expo Drive (Form Subm	Convention & Exhibition Centre e, Wan Chai, Hong Kong ission Time: Monday to Friday (Except Public Ho	(For Office Use)		
Tel: (852) 18	30668			
		(Chinese)		
		Telephone:		
Fax:		Email:		
Correspondence A	Address:			
* Sponsoring Cor	mpany / Name of School (* Please delete where i	nappropriate)		
(English)				
(Chinese)				
(For Student Gro	up only) Student I.D. No.:			
PARTICIPATIN	G GROUP: (please select one only: Open Grou	p or Student Group; Please put a "✓" in the "□" appropriate)		
	OR #OPEN GROUP	CATEGORIES FOR #STUDENT GROUP		
□ 2. Ring (Retai □ 3. Earrings (R □ 4. Earrings (R □ 5. Bracelet / N □ 6. Bracelet / N □ 7. Pendant / E □ 8. Pendant / E □ 9. Jewellery V □ 10. Other (no I # Remarks: 1) The	il Price Range: HK\$30,000 or below) il Price Range: HK\$30,001 to HK\$80,000) etail Price Range: HK\$50,000 or below) etail Price Range: HK\$50,000 or below) etail Price Range: HK\$50,001 to HK\$100,000) Necklace (Retail Price Range: HK\$80,000 or below) Necklace (Retail Price Range: HK\$80,001 to HK\$1 Brooch (Retail Price Range: HK\$40,000 or below) Brooch (Retail Price Range: HK\$40,001 to HK\$80, Watch and Clock (Retail Price Range: HK\$120,000 limit on retail price) e entries could be designed for both genders. ch participant may submit no more than 2 entries	50,000) 000) or below)		
THEME: Soarin	ng Dragon			
Title of Design:	(English)			
J	(Chinese)			
Materials Specific	cation: (Please specify the materials used and sta	te the corresponding weight) :		
2) I agree that t and I agree to3) I have read th4) I agree that t with this Com	t the design I have submitted is my own original he Organisers shall not incur any liability of any o indemnify the Organisers against all actions, cl he Rules and Regulations for the Competition ar the Organisers shall have the rights to publicise, hetition as they consider appropriate. If the participating design wins Cash Award, the	kind by reason of or arising out of the entry in this Competition aims, demands and expenses relating to or arising therefrom. d agree to abide by them. exhibit and reproduce my entry for any purpose in connection		
Si	_	g Company's Stamp Date to Open Group only)		

Application Check List

- 1) Completed and signed Application Form (Each design must be accompanied by a separate application form).
- 2) A copy of Hong Kong Permanent Identity Card.
- 3a) A copy of valid Business Registration Certificate (applicable to Open Group only).
- 3b) A copy of valid Student Card of Hong Kong registered school (applicable to Student Group only).
- 4) A4 size cardboard of design sketches.