

Seminar on “TrendVision Jewellery + Forecasting - Monitoring Global Trends of Jewellery for Strategic Marketing”

「了解全球珠寶市場趨勢，掌握先機」研討會

- Date 日期 : 6/3/2013 (Wednesday 星期三)
- Time 時間 : 11:30am – 12:30pm
- Venue 地點 : HKTDC SME Training Room C, Expo Galleria, HKCEC
 香港會議展覽中心 博覽商場 香港貿發局中小企培訓室 C
- Speakers 講者 : - Ms Paola Guida, Trade Commissioner, Italian Trade Commission (ICE)
 意大利商務專員公署貿易專員 Paola Guida 女士
 - Mr Corrado Facco, Executive Director, Fiera di Vicenza S.p.A.
 Fiera di Vicenza 總監 Corrao Facco 先生
 - Mrs Paola De Luca, Creative Director and Forecaster, TrendVision Jewellery + Forecasting
 TrendVision Jewellery + Forecasting 創作總監 Paola De Luca 女士
- Language 語言 : English (simultaneous interpretation in Putonghua will be provided)
 英語 (附設普通話即時傳譯服務)
- Remarks 備註 : Free Admission 免費入場

Programme 程序表

11am – 11:30am	Guest Registration 登記
11:30am – 12:20pm	<p>Sharing on Monitoring Global Trends of Jewellery for Strategic Marketing 「了解全球珠寶市場趨勢，掌握先機」</p> <p>Speakers 講者: Ms Paola Guida, Trade Commissioner, Italian Trade Commission (ICE) Mr Corrado Facco, Executive Director, Fiera di Vicenza S.p.A. Mrs Paola De Luca, Creative Director and Forecaster, TrendVision Jewellery + Forecasting</p>
12:20pm – 12:30pm	Q & A Session 問答時段

as of 21 Feb 2013

*The Organiser reserves the rights to change the programme without prior notice.
 主辦機構保留對節目調動及更改之權利而不作另行通知。

Biography of Speakers 講者簡介

From 1990 **Mr Corrado Facco** was Manager of the Foreign Trade Centre of the Veneto Region and from 1994 he was appointed CEO of the International Marketing Division of it.

From January 1998 to October 2004 he was appointed the Chairman and CEO of Monacofiere Srl, the Official Representative in Italy of the Messe München International Group. From November 2004 to April 2007 he was General Manager of the Ente Fiera di Vicenza. From May 2007 to May 2010 he acted as the Senior Advisor of the Messe München International Group and he coordinated projects for implementation of a new sales network abroad. In July 2010 he was appointed Executive Director of Fiera di Vicenza S.p.A.

He is Chairman of the Trade Fair Commission and member of the Board of Directors of CIBJO, The World Jewellery Confederation. He is member of the Advisory Board of JCK – Reed Exhibitions. He is Vice President of Confindustria Vicenza Industry Group – General Confederation of Industry.



Mrs Paola De Luca is the Creative Director of Trendvision Jewellery+Forecasting, an Independent Division of Fiera di Vicenza. The Division has been established as a permanent observatory for jewellery watches and accessories to serve the international jewellery Industry. www.trendvisionforecasting.com

Trendvision Trend book, Seasons 2014 launched in September, celebrates its twelve-year anniversary as most recognized international guide for the jewellery Industry. Paola manages all activities under the Trendvision department at Fiera di Vicenza including the websites. In 2011 she created the First Trend area, a buying trail format for trade shows to support buyers and exhibitors needs. On May 2013 its third edition was launched.

Mrs De Luca is internationally renowned and a keynote public speaker on platforms worldwide: trade shows, private clients and organizations, universities and academic institutions.

She coordinates consulting services to the Jewellery and Watches sectors, directs an international network of professional focusing on: trend forecasting and research, branding, product identity projects, design development, product development and multimedia productions, designs and coordinates educational programs and creates unique and bespoke workshops and seminars for clients' needs.